



SAP Corporate Strategy

Enabling Your Success

Sebastian Steinhäuser
Chief Strategy Officer

October 19, 2022



Our vision

A network of intelligent, sustainable enterprises

1 Business transformation

Enable every enterprise to become an intelligent, sustainable enterprise

2 Supply chain resilience

Bring enterprises together into a global business network

3 Sustainability outcomes

Create a sustainable world together

1 Business transformation – We help our customers to innovate their most mission critical processes in the cloud

Starting point

Business process redesign

Continuous insight to optimize business processes through SAP Signavio

Cloud migration

End-to-end safeguarding
Resilient operations
Significant TCO reduction
Back to standard through BTP

Innovation & Automation

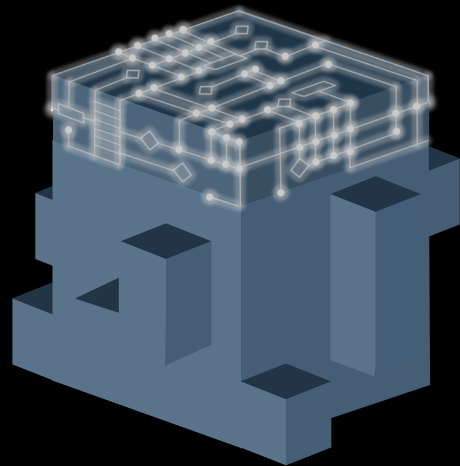
SAP's industry cloud
SAP Business Network
SAP Cloud for Sustainable Enterprises
SAP Process Automation

Intelligent, sustainable enterprise

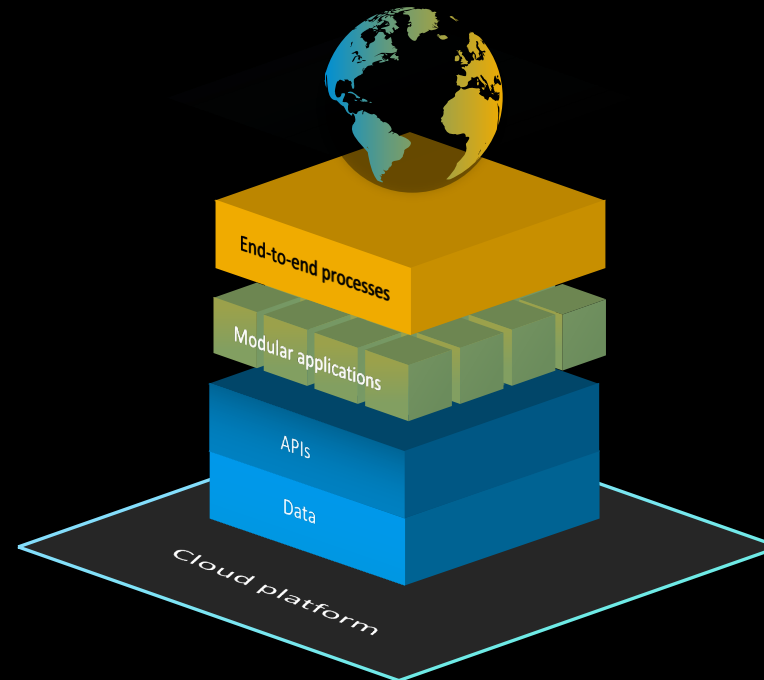
RISE with SAP – business transformation as a service

1 Business transformation

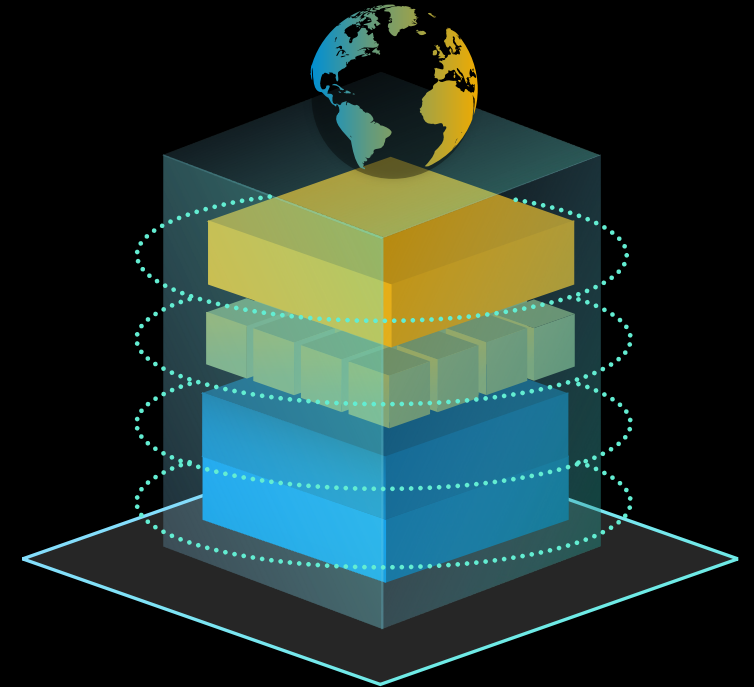
Cloud migration



Complex and highly-modified systems



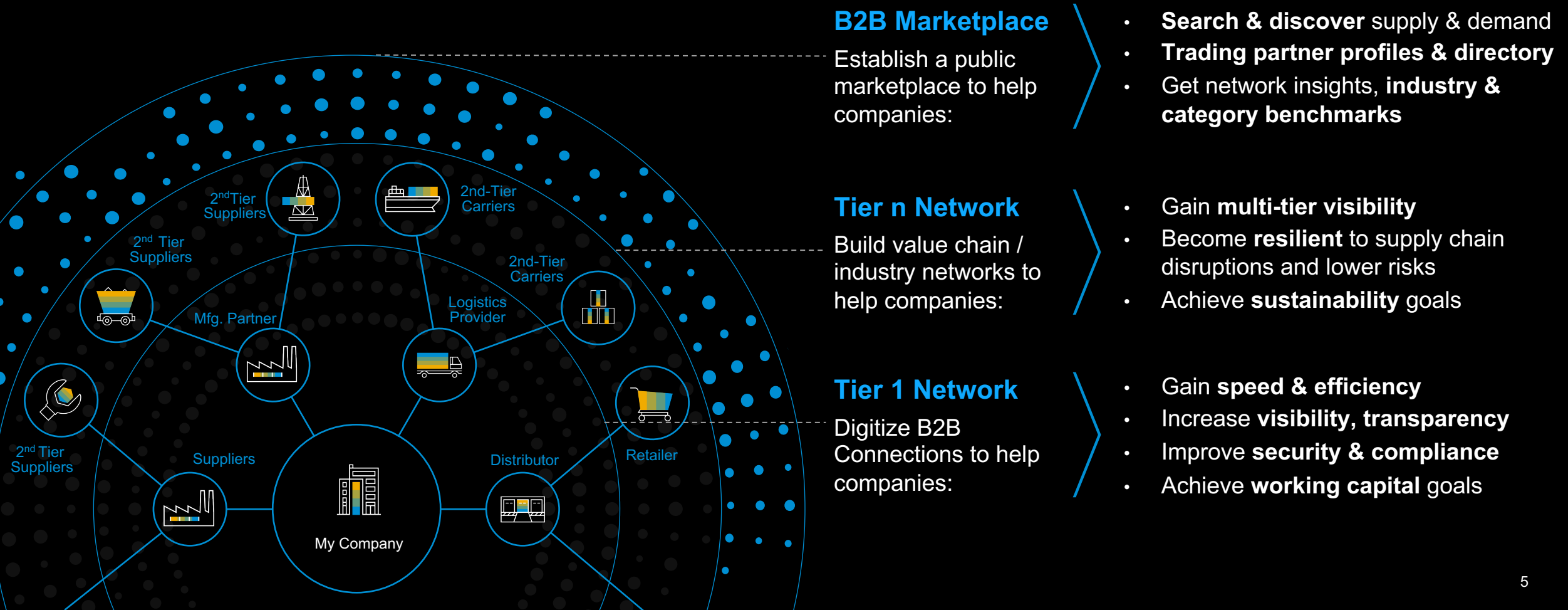
Transform your system landscape



Continuously innovate with agility

2 Supply chain resilience

Bring enterprises together into a global business network



3 Sustainability outcomes Address key sustainability challenges

RECORD

Your challenges

ESG transparency along the value chain (scope 1-3)

Our solutions

Moving from averages to actuals with Scope 3 data along your entire value chain

Public

REPORT

New and increasing ESG reporting requirements

Covering most important regulatory frameworks with audit & assurance built-in

ACT

Embedding sustainability in core business process

Embedding sustainability into your business DNA with our E2E range of solutions

Our offering – SAP Cloud for Sustainable Enterprises

Business Network
for carbon data sharing

Industry Capabilities
to solve your specific challenges

Partner Ecosystem
geared towards sustainability

HOLISTIC STEERING AND REPORTING

Record – Report – Act Go from averages to actuals and record data on transactional level

Zero Emissions with Climate Action

Decarbonize your entire value chain (scope1-3)
based on actual business transactions

Zero Waste with Circular Economy

Incorporate **circularity** into your supply chain
& create sustainable business models

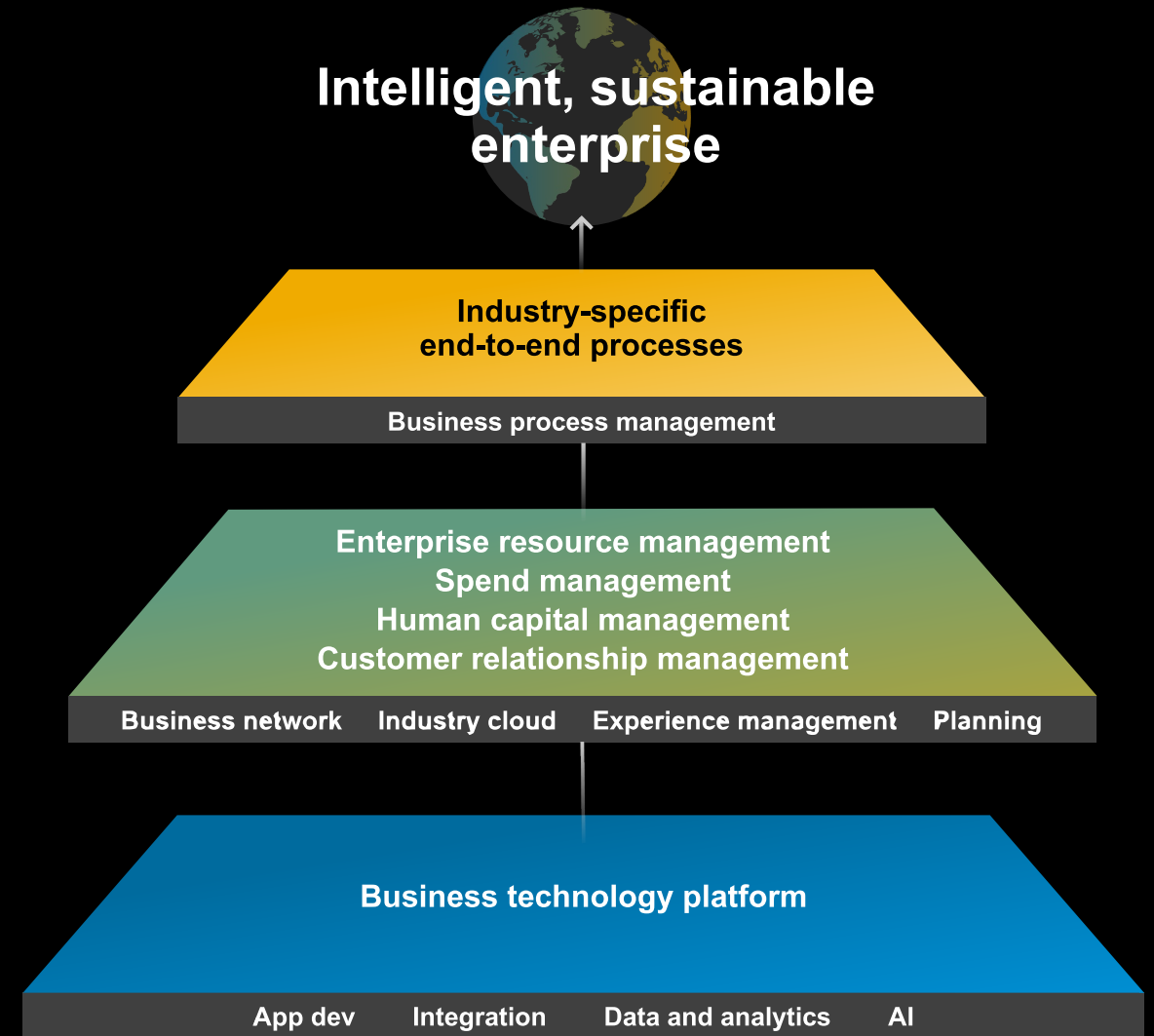
Zero Inequality with Social Responsibility

Understand the **impact of your business**
on **people and the society**

SAP S/4HANA, Customer relationship management, Human capital management, Spend Management and Business Network

Business Technology Platform

Enable every enterprise
to become an **intelligent,
sustainable enterprise**





**RISE
WITH
SAP**

Driving business
innovation together