

Supply Chain Trends

Strategies and Solutions in a Global World

Catherine Adams

31.05.2022



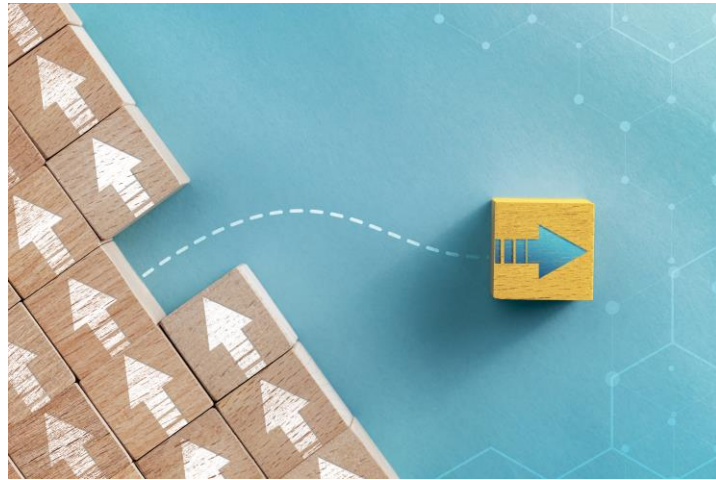


Who am I?

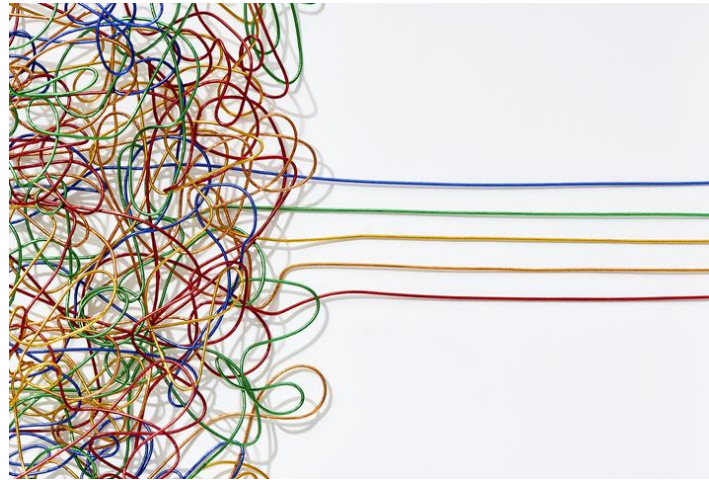
And what will I be talking about today?

Catherine Adams,
Consulting Manager,
SAP & New Technologies, Sopra Steria

What's changed?



What's trending?



What can we do?





Supply Chain

What's changed over the past two years?*

*What *hasn't* changed?

Walmart

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Stressed-Out Supply Chain Managers Are Throwing in the Towel

- Separation rate increased by 28% last year: LinkedIn
- Burnout, search for higher pay spur people to leave jobs

Trefis Team Contributor

Great Speculations Contributor Group

May 17, 2022, 08:00am EDT

forecasts gloomy

Sop.

DON'T TELL THEM THE DOG ATE
YOUR HOMEWORK. JUST SAY
THERE WERE SUPPLY CHAIN ISSUES.



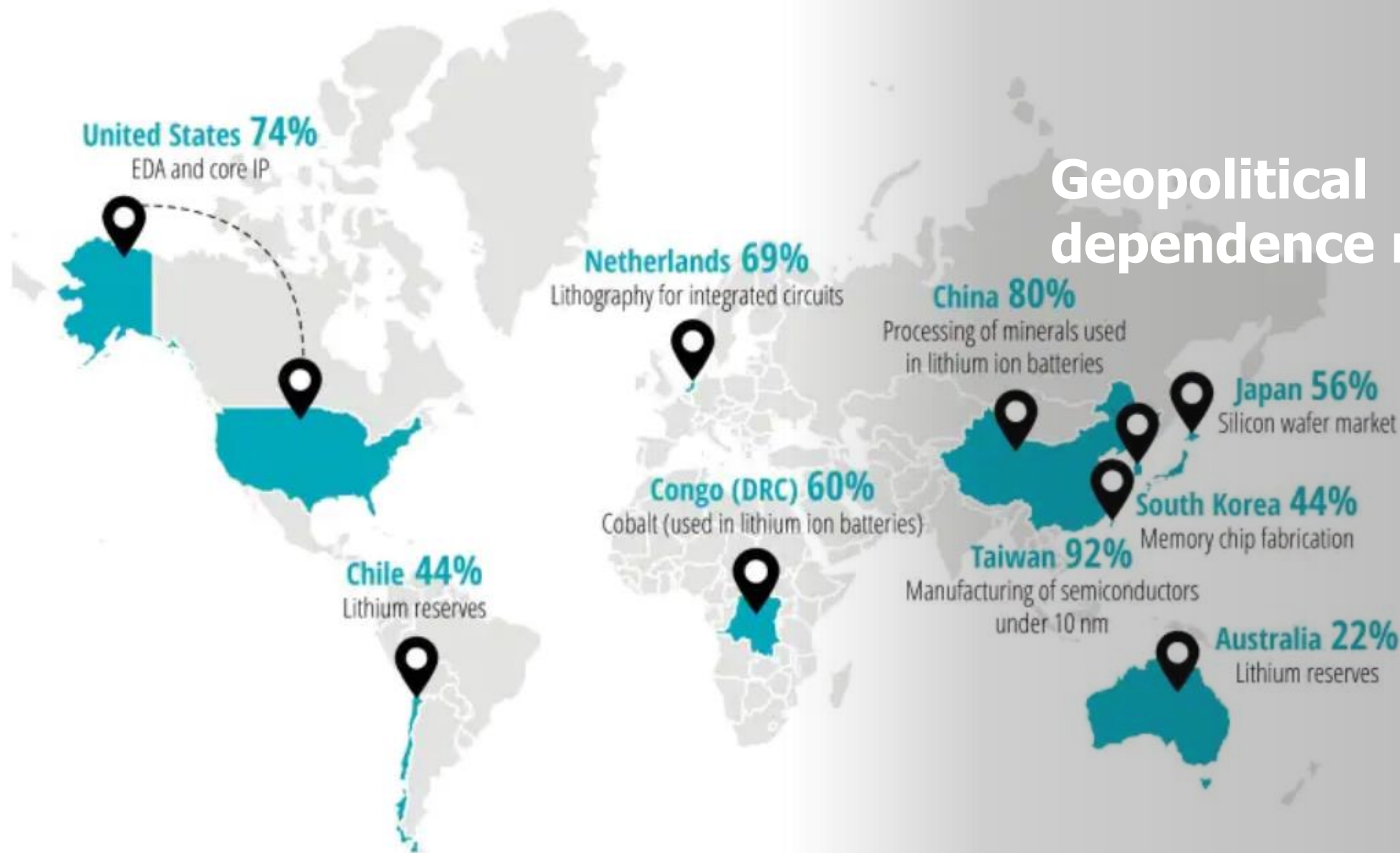
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Now

- **Uncomfortable records**
 - historic level of carrier unreliability
 - record high freight rates
 - all-time low warehouse vacancies
 - Each day comes news of choked ports, out-of-place shipping containers, record freight rates, and other problems that cause disruption and defy easy answer.
- **Geopolitical turmoil**
- **Political disruptions - war**
- **Customer pressure for performance and visibility**
- **Governance and Regulatory pressure**

Geopolitical dependence map





**Fortune 100
companies – Tier 1
and 2 suppliers**



Supply chain now
a key focus of the
C-suite



Business continuity
more important
than costs



Buyer-supplier
relations have been
altered



Operating models
are changing



Inventory rules are
challenged

“If there’s one upside to this situation, it is this: We all have reached a collective moment of courage for reinvention,”

Suzie Petrusic, Director Research at Gartner.

*“That’s why reinvention is the theme of this year’s Future of Supply Chain report. We, and the 900+ global supply chain leaders surveyed, view the next three to five years as a critical time where **supply chains must reinvent themselves.**”*



Supply Chain

What are key trends now?

And what are the best performers doing?

10 primary trends



Advanced analytics
and automation



Supply chain talent



Visibility



The rise of
e-commerce



Supply chain
resilience



Supply chain agility



Digital supply chains



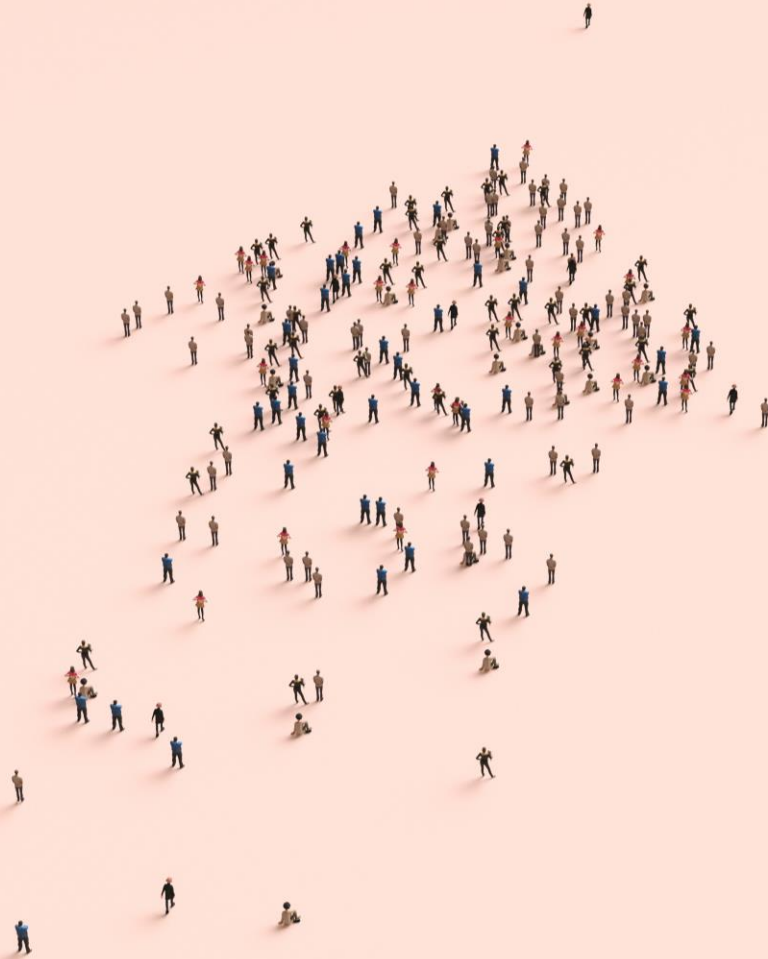
Cybersecurity



Customer-centricity



Artificial intelligence
and machine
learning



Supply Chain

Insights for the future

Challenges and opportunities



Sustainability is the challenge of the 2020s

- Buzzwords
 - ESG
 - Climate change
 - Circular economy
- Authentic fulfilment of ESG commitments
 - Truly driven by customer and governance demands



Operational excellence to Commercial growth from the supply chain

- Strategic partner to the C-Suite
- Investment
- Voice of the customer



Agility & Resilience

Resilience:

Beating disruptions

Agility

Sense, predict, and respond to market dynamics

→ Productivity

Mass produce or tailor the right products quickly



Collaboration & Visibility

- Connection
- Partnerships
- Strategic interfaces
- Tier 2+ visibility
- Access



Technology provides the data and tools

- Digital transformation
- Digitalization of the supply chain
- Analytics
- Decision Intelligence
- Collaboration
- Automation

Thank you!

**The world is how
we shape it.**

