



Accelerating Industrial Transformation

Driving Digitalization for Industry 4.0

July 2020

THE BEST RUN



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The Team.

Two industry leaders combine their expertise in product lifecycle, supply chain and asset management to deliver unprecedented new innovations and business models that remove silos, and accelerate industrial transformation.

The best of **both** worlds

SAP

The world leader in enterprise application software and end-to-end supply chain solutions, from product design to operations. Built on a digital platform that delivers a completely intelligent enterprise with the world's largest business network.



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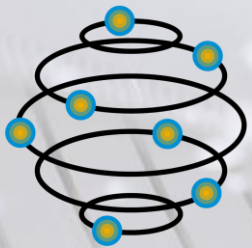
The leader in product lifecycle software and digital transformation, with expertise in mechanical, electronic and software engineering, Siemens Digital Industries Software is an innovation and technology leader in industrial automation and digitalization.



- Dramatically improve time to value
- Design products with real-time supply chain
- Create a sustainable product development process
- Create a single digital thread

The digital thread that **ties everything together**

The holy grail of product and asset lifecycle management is born.



It's been the dream of every manufacturer, product design team, and service lifecycle manager to have a single digital thread that integrates all the real-time information, feedback, performance, and data on a product from cradle to grave. Now every downstream team will have in-the-moment access to what every other group is doing. Processes will go from reactive to predictive.

Imagine...



Bringing products to market faster by collapsing supply and development times



Curating customer sentiment for new product design



Leveraging sensor data to improve design and predict maintenance



Real-time innovation that maps to ever changing market landscapes



Having a true digital thread to ensure total integration and concurrency



An ethically and environmentally conscious product development



It's ready for immediate implementation

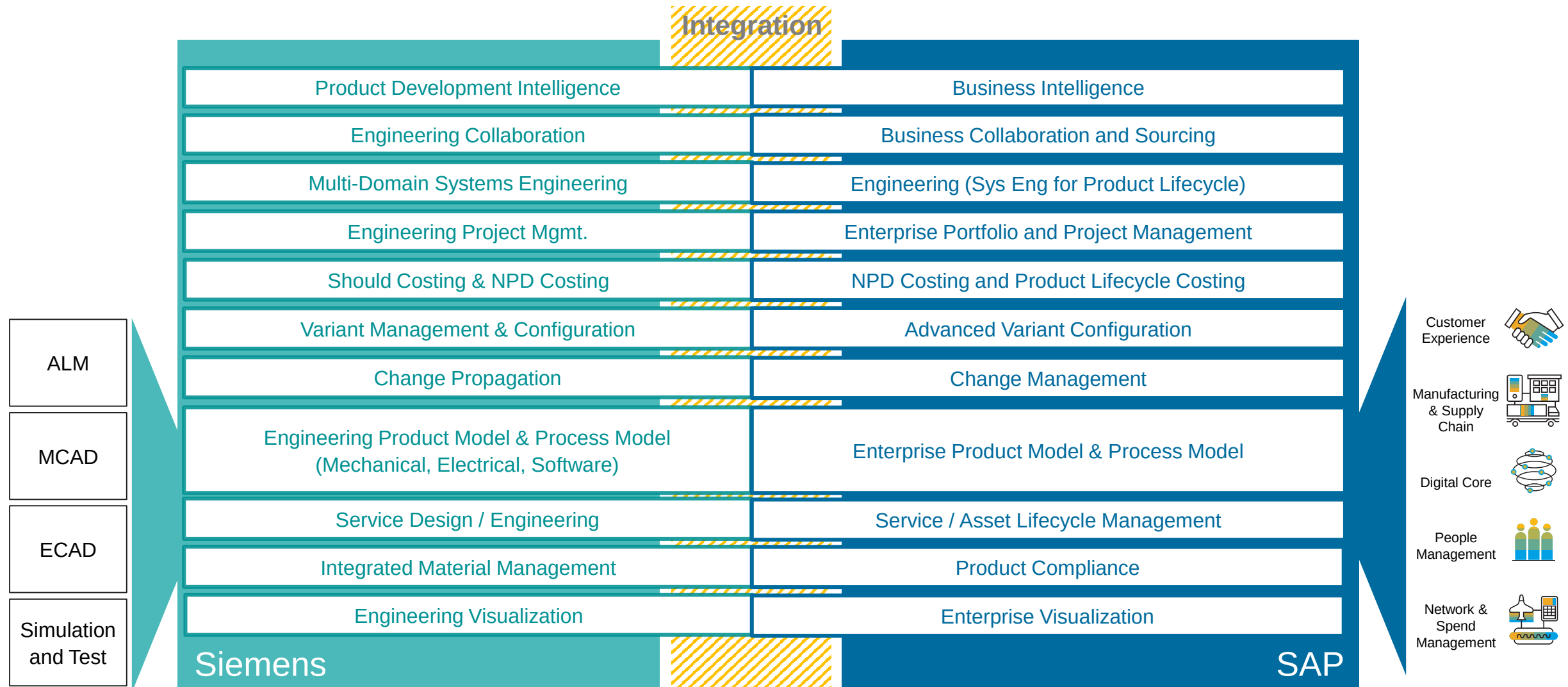


How the Partnership will Work

- SAP to begin reselling Siemens Teamcenter software as its core platform for product data management.
- Siemens to begin reselling SAP Intelligent Asset Management and SAP Project and Portfolio Management.
- SAP and Siemens will provide an integrated digital thread across the product lifecycle for their customers.
- SAP and Siemens remain committed to supporting existing installed base customers throughout their lifecycle
- Industry 4.0 Alliance



SAP and Siemens Vision for Integration of Products and Processes



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Richard Howells 

July 22, 2020 1 minute read

Siemens and SAP Join Forces to Accelerate Industrial Transformation

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On July 14, 2020 SAP SE and SIEMENS AG [announced](#) a strategic partnership in the area of industrial Transformation.

These two industry leaders combine their expertise in product lifecycle, supply chain and asset management to deliver unprecedented new innovations and business models that remove silos and accelerate industrial transformation.

The partnership is meant to provide faster product time to value, methods to design with real-time supply chain information, create a sustainable product development process and deliver an end-to-end digital thread throughout the product lifecycle.

What does the partnership mean for SAP's PLM solution strategy?

The SAP PLM solution portfolio is significantly expanded through our partnership with Siemens and opens up completely new possibilities for our customers. With this, we support our customers in the acceleration of their digitization throughout their companies and transform the idea of Industry 4.0 into reality with a combined solution portfolio consisting of Siemens and SAP components.

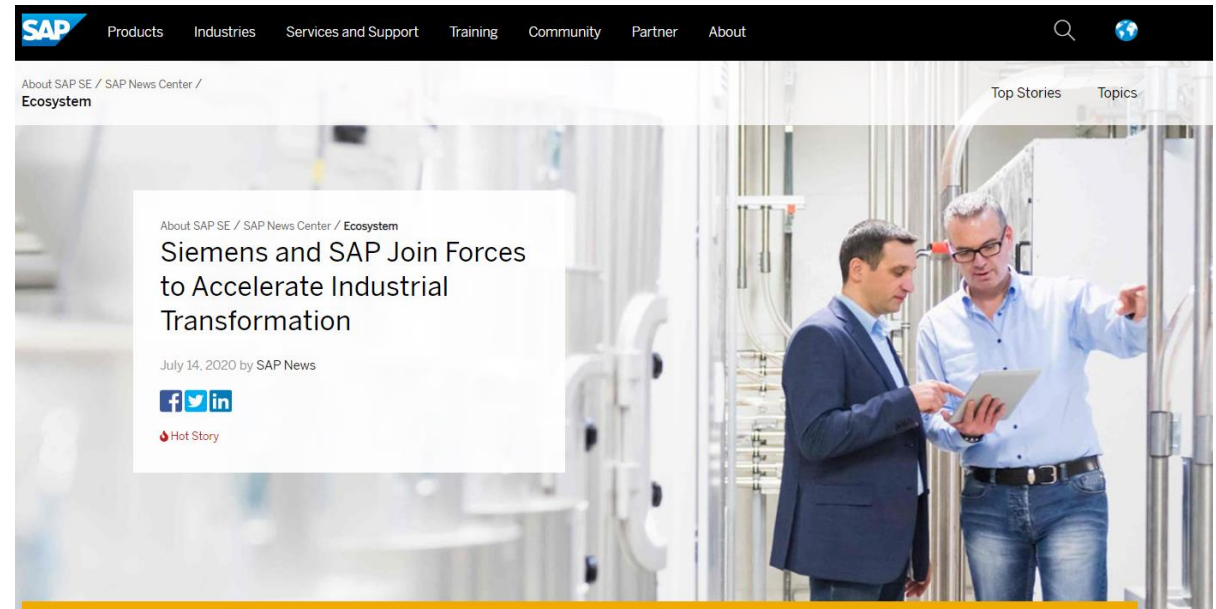
This strategic agreement has no impact on our existing SAP PLM solution portfolio in the foreseeable future. Thus, the current SAP PLM solution components, including the SAP Engineering Control Center (ECTR) and the associated interfaces, are still available to our customers and SAP intends to continue to develop them as usual. SAP's current [maintenance](#) commitments for SAP S/4HANA to the end of 2040 and the core applications of the SAP Business Suite to the end of 2027 also apply to these solutions if applicable.

SAP & Siemens teams are actively engaged and evaluating to drive further synergies for

SAP PLM Extension by Siemens

More Information

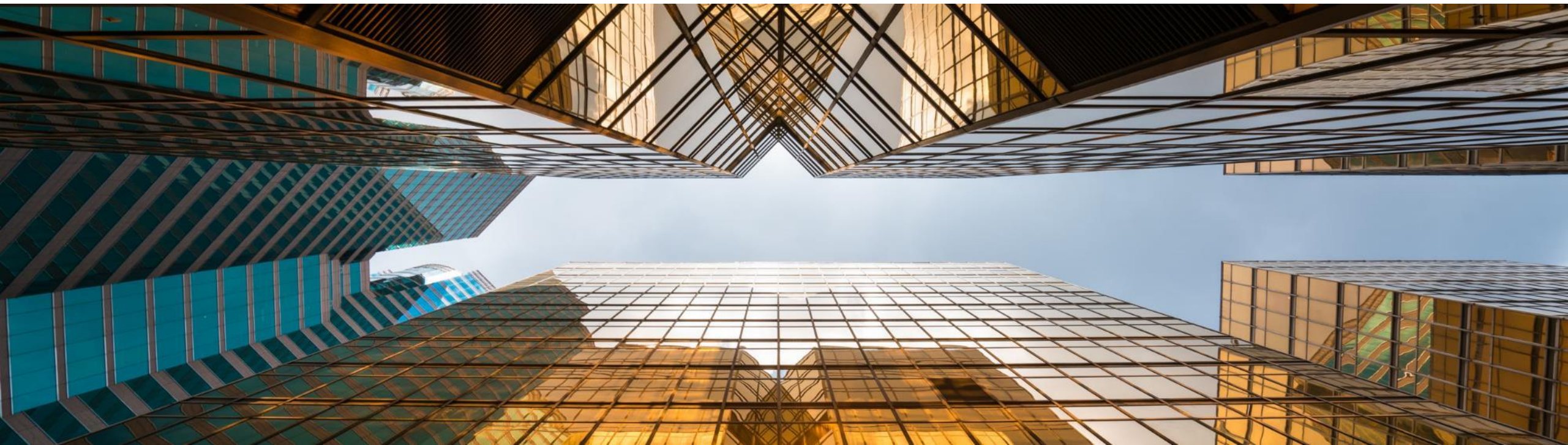
- [Press Release](#)
- [Partnership Video](#)
- [CEO Message Video](#)
- [Community Blog Post](#)



NUREMBERG and WALLDORF, Germany — [Siemens](#) and [SAP SE](#) (NYSE: SAP) today announced a new partnership that will leverage their industry expertise and bring together their complementary software solutions for product lifecycle, supply chain and asset management so their customers can deliver new innovation and



Questions & Answers



Thank you.

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