

Den nye loyalty løsningen

SBN Webinar 12. juni kl. 10:30

KPS og SAP introduserer den nye
SAP loyalty løsningen

SAP Annex Cloud

KPS Norway | May 2020



AGENDA:

1. Kort intro om KPS innen CX området – Tom W. Gulbrandsen (KPS) 10 min.
2. Kort intro fra SAP innen CX området, og hvordan en ny loyalty løsning passer inn i CX porteføljen til SAP – Ragnar Røkke (SAP) 10 min.
3. Presentasjon av SAP Annex Cloud (loyalty løsningen) – Franco Paulucci (SAP Annex Cloud) 40 min. (incl. Q/A)
4. Neste webinar i september: SAP Qualtrix & SAP eCommerce - Tom W. Gulbrandsen (KPS) .



About KPS

Founded	2000
Headquarters	Munich
Offices	15 (Europe & US)
Revenue	€181M
SAP consultants	1100+
- CX consultants	320

KPS

- Headquarters
- SAP CX Centres of Excellence
- Office Location



350+
Projects
completed



10+ Years
Customer
relationships



55%
Growth in the
last 4 years

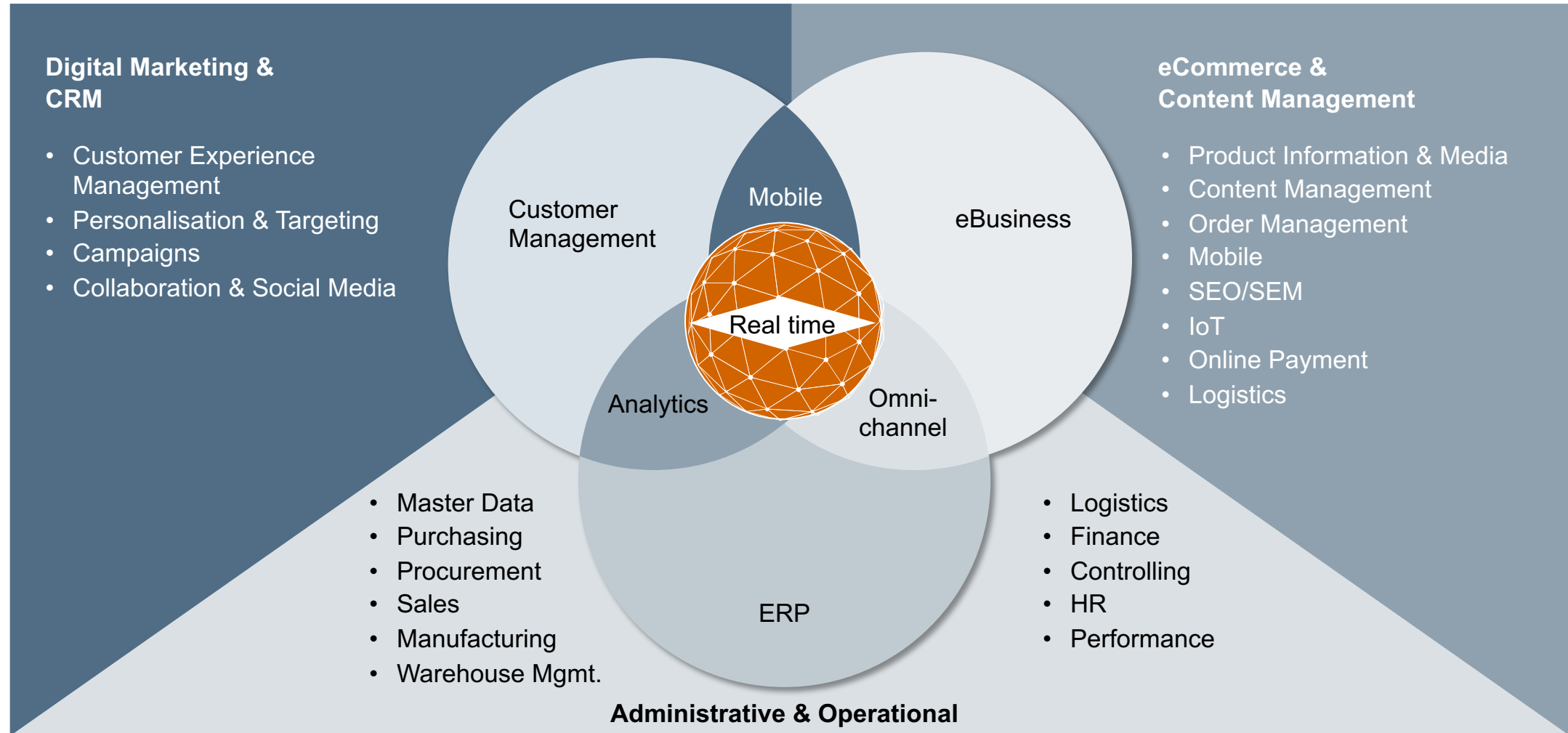


100%
User-centric



>50%
Clients are
rescued
from other
consultancies

KPS delivers integrated Processes and Technologies in real-time



KPS is SAP's most trusted Commerce partner

SAP certifications & accreditations

- SAP Commerce developer & support certification
- SAP Commerce BA, pre-sales and sales
- SAP partner advisory board member
- SAP Future of CEC blog guest writer
- SAP Commerce VAR
- SAP Pinnacle awards 2020 double nominee
- SAP Elite 50 global CX partner



Industry awards (2019)



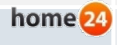
2020 awards nominations so far:

- eCommerce agency of the year (UK eCommerce awards)
- Sports, Leisure ecommerce site of the year: (Arsenal Football Club, UK eCommerce awards)

KPS has been selected from over 20,000 partners worldwide to be named as one of the top 3 companies in the world in the recent [SAP](#) Pinnacle Awards



KPS covers End-to-End Processes through all relevant SAP C/4HANA Systems (extract of running projects)

													
SAP Marketing (Cloud)													
SAP Commerce (Cloud)		✗	✗	✗	✗	✗			✗	✗	✗		✗
SAP Customer Data Cloud			✗		✗					✗	✗	✗	✗
SAP Qualtrics		✗											
SAP Service Cloud			✗	✗		✗	✗	✗		✗		✗	
SAP CEC Cloud			✗	✗									
SAP FSM Cloud				✗									
SAP Sales Cloud				✗					✗	✗		✗	
SAP CPQ Cloud				✗									
(SAP CRM)						✗			✗		✗		
(CMS)		✗	✗		✗								

16.06.2020 KPS and SAP C/4

Our references confirm we deliver what we promise – extract of selected Digital Transformation/CX References