SBN EVENT · 30 MINUTE SESSION

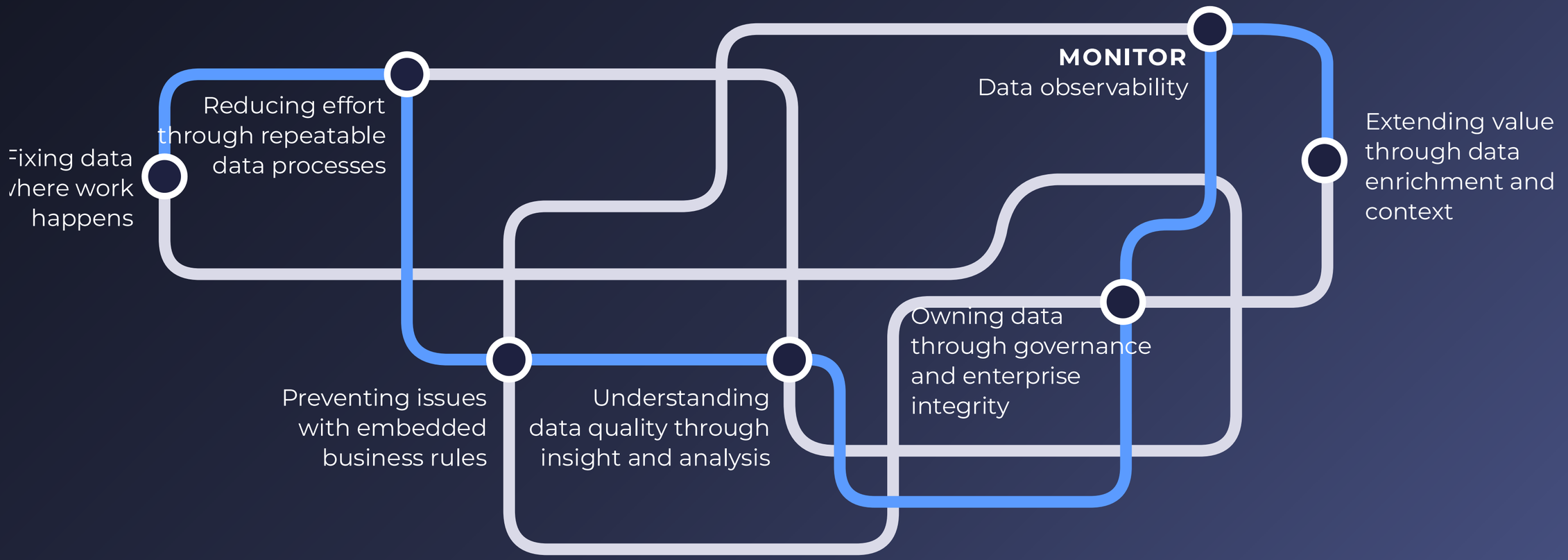
From Ad-Hoc Fixes to Proactive Data Ownership

How do organizations move from reactively solving data issues to a proactive data quality culture across departments? Using the Stora Enso case, we show how small, regular data quality work adds up over time and helps organizations prepare their data for agentic AI.

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From reactive fixes to proactive data ownership

A journey to trusted enterprise data



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WIN A BOOK

Win a book

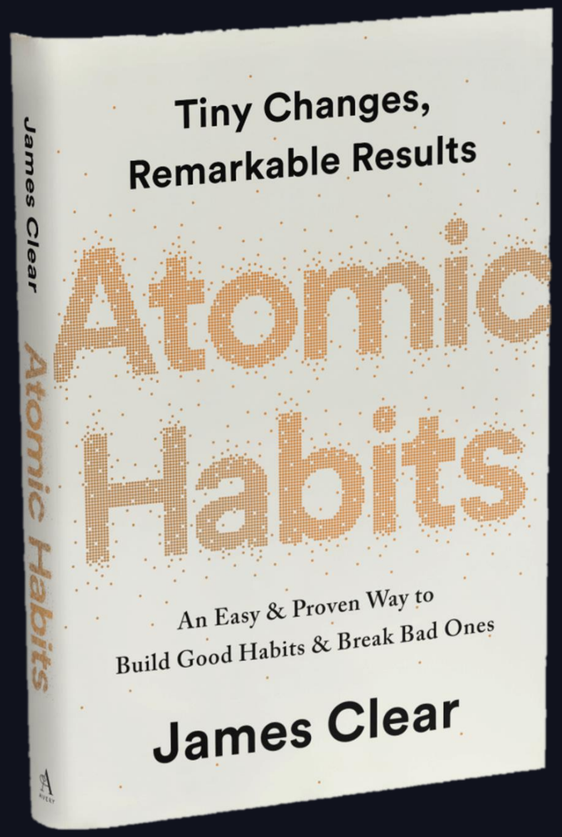
Atomic Habits by James Clear

1 Scan the QR code

2 Enter your email

3 Answer as we go

One name drawn at the end



Scan to join the draw

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STORA ENSO CASE

A global leader in renewable materials, running SAP Plant Maintenance across multiple countries.

Decades of data entered by different people, systems and conventions.

No standard SAP report to see the problem clearly, let alone fix it.

80,000 locations, 8% wrong, no easy way to fix them

80,000

functional locations at one plant alone

6,400

with inconsistent naming, about 8%

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DATA360 ANALYZE + AUTOMATE STUDIO

Find it, fix it, reload it

FIND · DATA360 ANALYZE

Extract and analyze SAP data at scale and spot inconsistencies immediately.

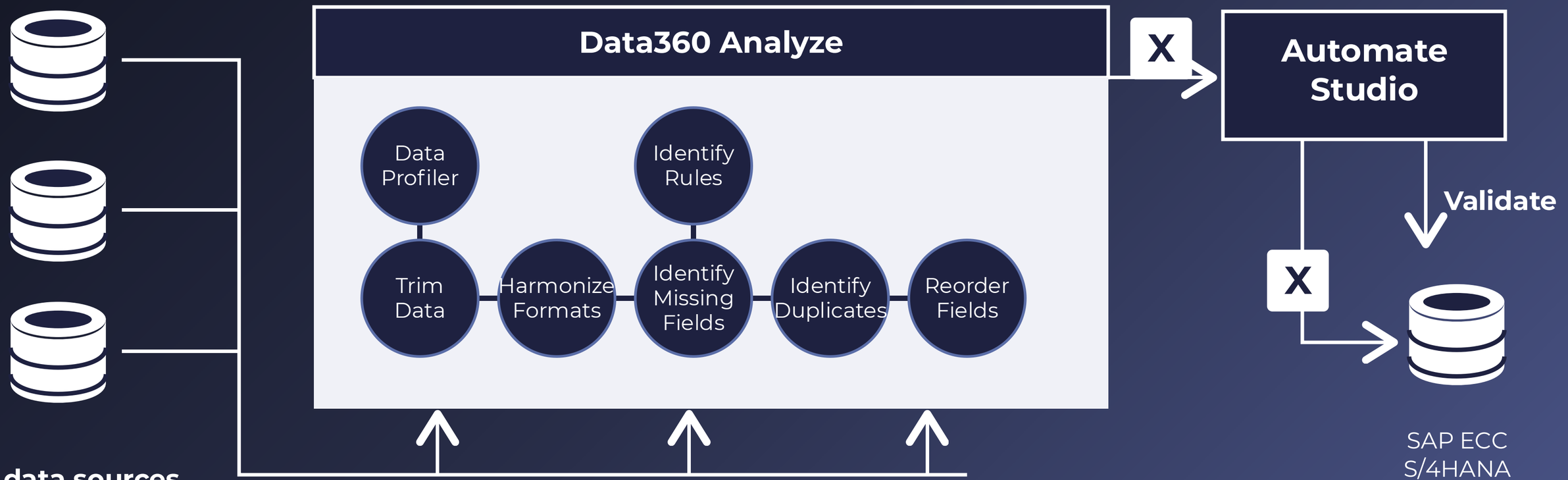
FIX AND RELOAD · AUTOMATE STUDIO

Reload corrected data into SAP safely and at volume.

CREATE EASY PROCESS

An end-to-end loop that any business user can run.

Fast Fix concept



Raw data sources

SAP ECC or S/4HANA, other ERP, CRM, PIM, PLM, databases

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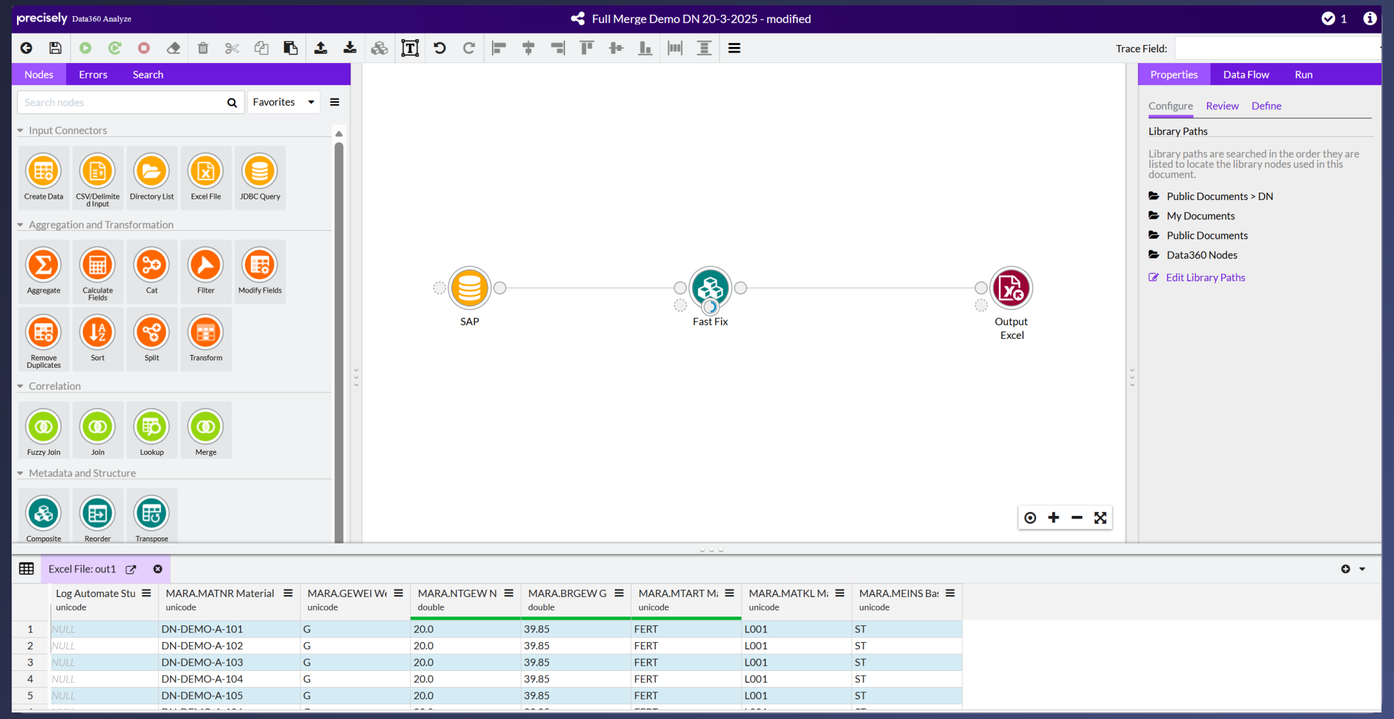
FAST FIX IN PRACTICE

Build the data flow once

Connect to SAP and other sources.

Apply the checks once: trim, harmonize, find gaps and duplicates.

The output lands directly in Excel.



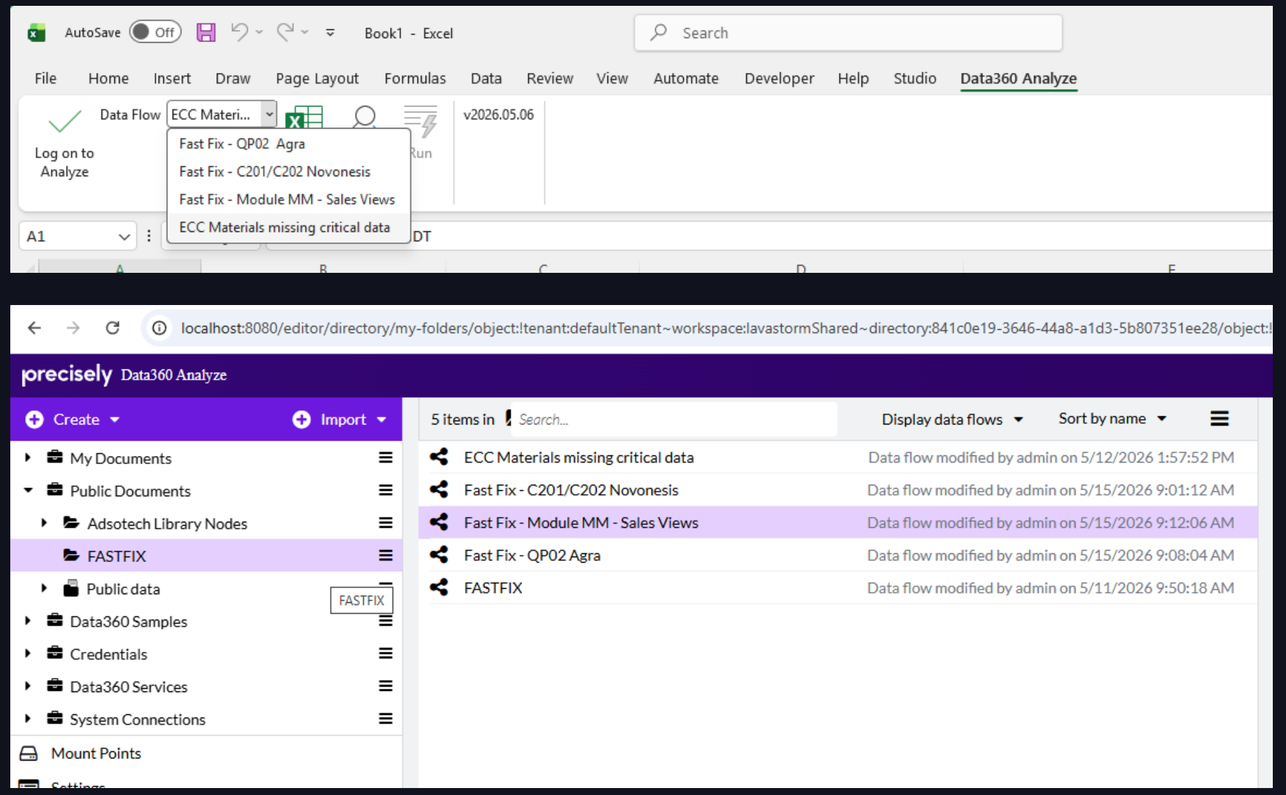
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FAST FIX IN PRACTICE

Your data in Excel, in seconds, without opening Data360

Pick a data flow from the Excel ribbon and run it.

Data populates structured sheets automatically, and several data flows can feed the same workbook.



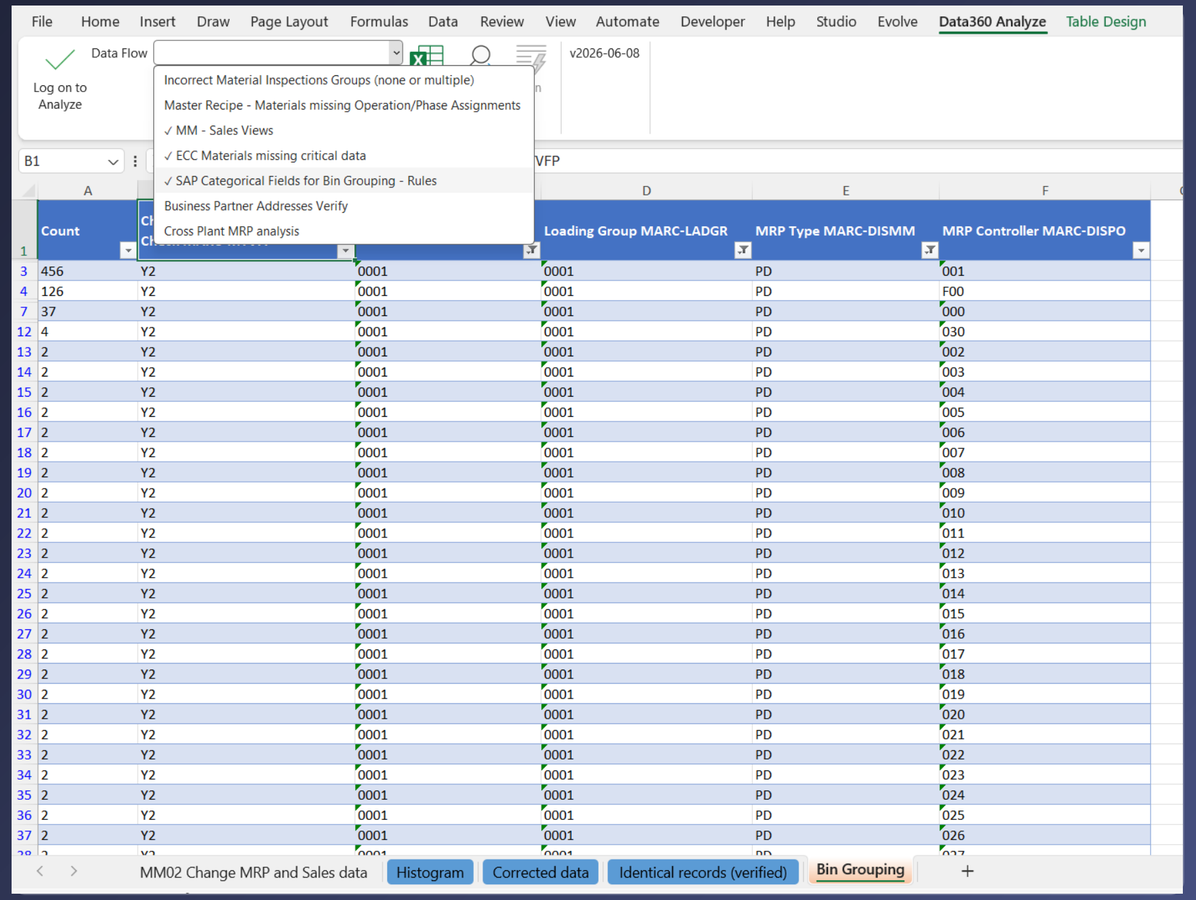
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FAST FIX IN PRACTICE

The full data set, ready to review

The raw data sheet holds the full underlying data set.

Each check gets its own sheet, so business users work on exactly what needs attention.



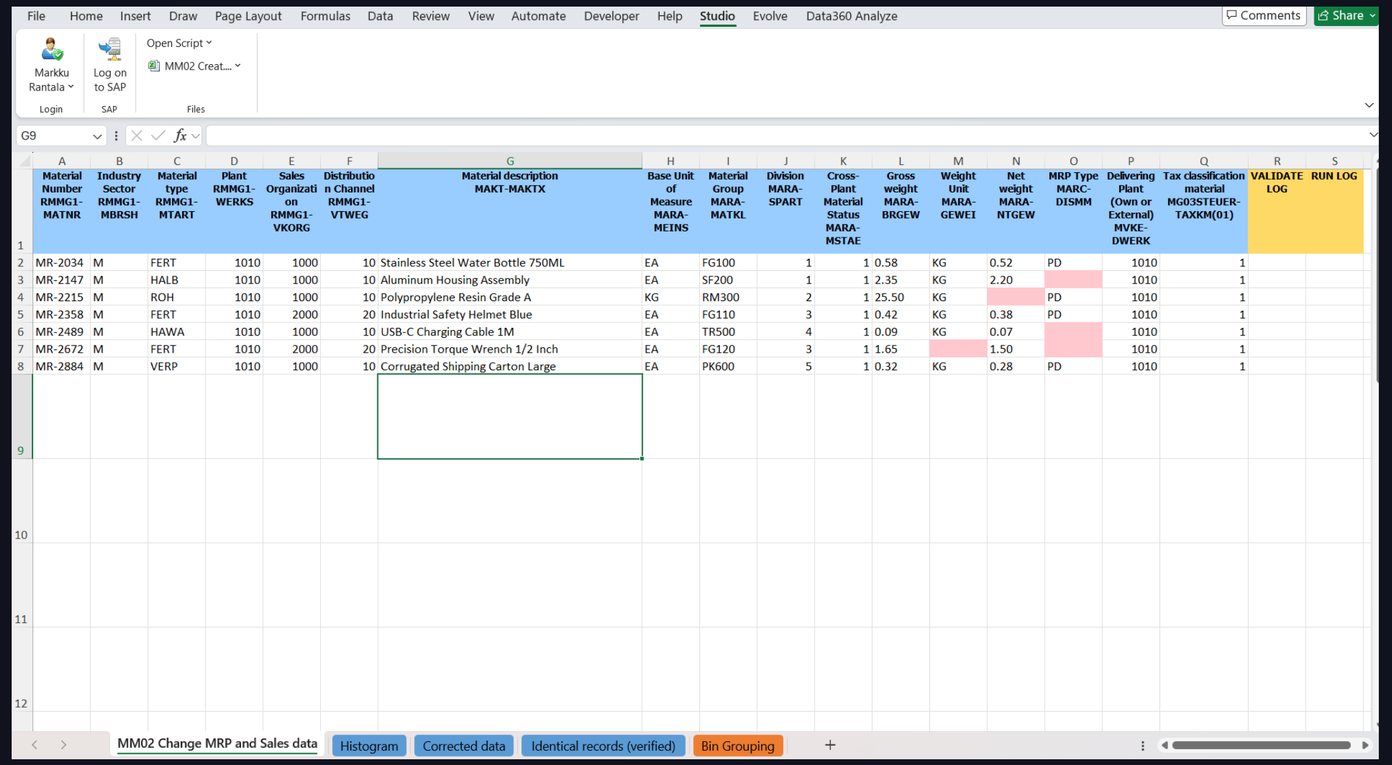
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FAST FIX IN PRACTICE

Correct what is missing

You can correct errors such as missing data straight in the sheet.

Sometimes you need to analyze the data first to find out the correct values.



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1	Material Number RMMG1-MATNR	Industry Sector RMMG1-MBRSH	Material type RMMG1-MTART	Plant RMMG1-WERKS	Sales Organization RMMG1-VKORG	Distribution Channel RMMG1-VTWEG	Material description MAKT-MAKTX	Base Unit of Measure MARA-MEINS	Material Group MARA-MATKL	Division MARA-SPART	Cross-Plant Material Status MARA-MSTAE	Gross weight MARA-BRGEW	Weight Unit MARA-GEWEI	Net weight MARA-NTGEW	MRP Type MARC-DISMM	Delivering Plant (Own or External) MVKE-DWERK	Tax classification material MG03STEUER-TAXKM(01)	VALIDATE LOG	RUN LOG
2	MR-2034	M	FERT	1010	1000	10	Stainless Steel Water Bottle 750ML	EA	FG100	1	1	0.58	KG	0.52	PD	1010	1		
3	MR-2147	M	HALB	1010	1000	10	Aluminum Housing Assembly	EA	SF200	1	1	2.35	KG	2.20		1010	1		
4	MR-2215	M	ROH	1010	1000	10	Polypropylene Resin Grade A	KG	RM300	2	1	25.50	KG		PD	1010	1		
5	MR-2358	M	FERT	1010	2000	20	Industrial Safety Helmet Blue	EA	FG110	3	1	0.42	KG	0.38	PD	1010	1		
6	MR-2489	M	HAWA	1010	1000	10	USB-C Charging Cable 1M	EA	TR500	4	1	0.09	KG	0.07		1010	1		
7	MR-2672	M	FERT	1010	2000	20	Precision Torque Wrench 1/2 Inch	EA	FG120	3	1	1.65		1.50		1010	1		
8	MR-2884	M	VERP	1010	1000	10	Corrugated Shipping Carton Large	EA	PK600	5	1	0.32	KG	0.28	PD	1010	1		
9																			
10																			
11																			
12																			

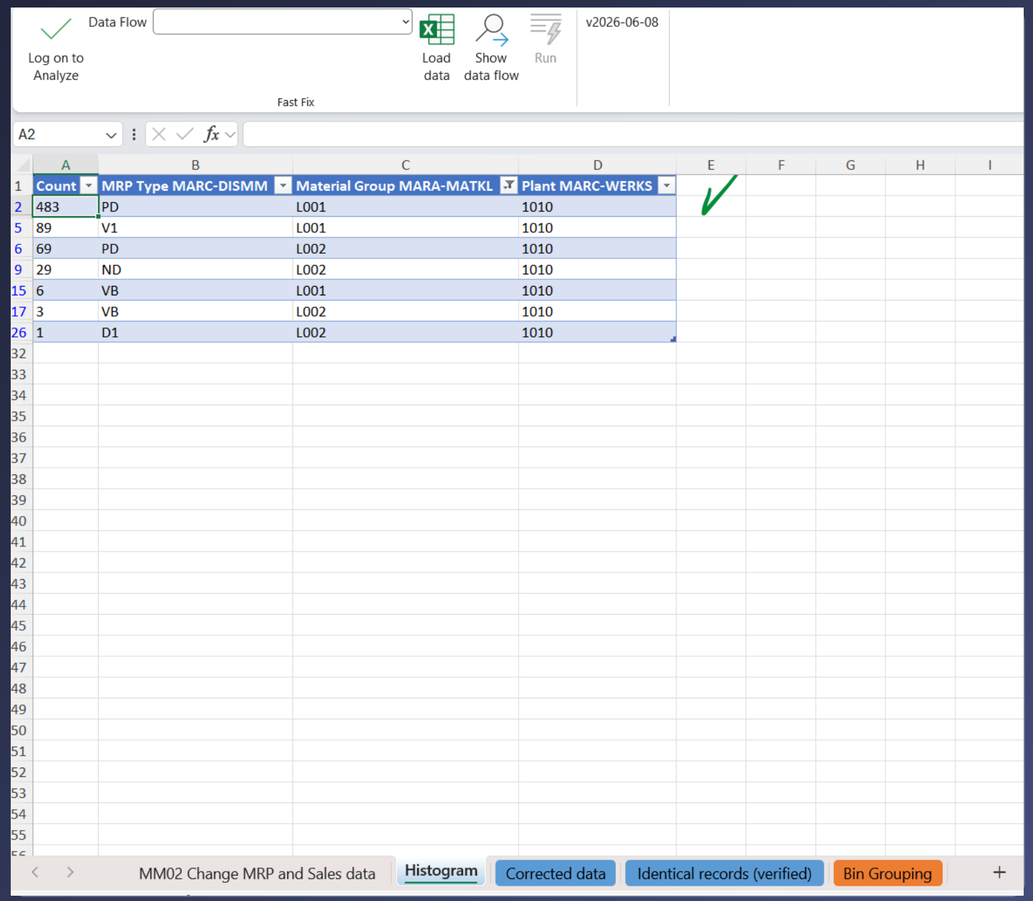
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FAST FIX IN PRACTICE

See the pattern, and what the rule should be

The histogram shows the pattern in your data at a glance.

In this example: 680 records for Plant 1010.



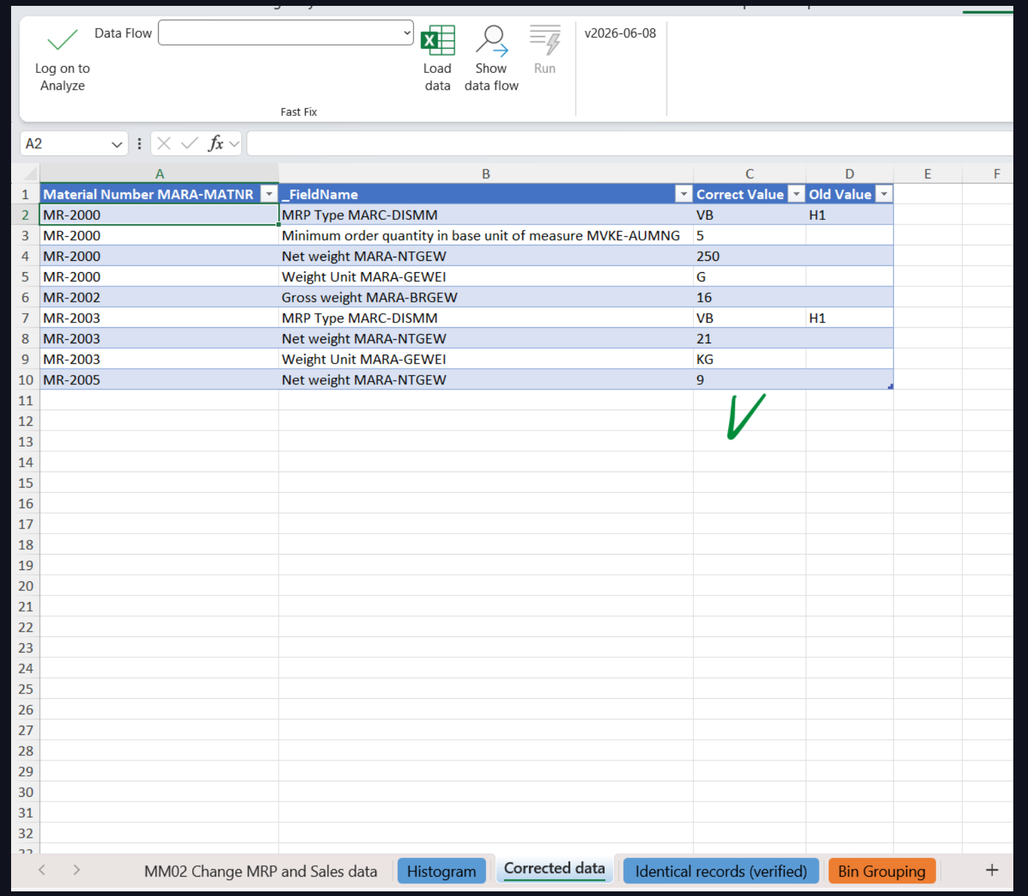
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FAST FIX IN PRACTICE

Compare two sources side by side

Compare data from two sources: two SAP systems, or SAP and Salesforce.

Corrected values sit next to the old ones, ready to load back.



	A	B	C	D
1	Material Number MARA-MATNR	_FieldName	Correct Value	Old Value
2	MR-2000	MRP Type MARC-DISMM	VB	H1
3	MR-2000	Minimum order quantity in base unit of measure MVKE-AUMNG	5	
4	MR-2000	Net weight MARA-NTGEW	250	
5	MR-2000	Weight Unit MARA-GEWEI	G	
6	MR-2002	Gross weight MARA-BRGEW	16	
7	MR-2003	MRP Type MARC-DISMM	VB	H1
8	MR-2003	Net weight MARA-NTGEW	21	
9	MR-2003	Weight Unit MARA-GEWEI	KG	
10	MR-2005	Net weight MARA-NTGEW	9	

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RESULTS AT STORA ENSO

Cleaner functional location data across 80,000 records

Accurate spare part structures for older equipment

Standardised maintenance instructions across 16,000+ active items

Ready for S/4HANA migration

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ATOMIC CHANGES

From emergency room to daily habit

THEN

Emergency room

Fast Fix on 80,000 locations

NOW

Atomic changes

Small, regular data quality work

NEXT

Governance

Data Integrity Suite

A journey of a thousand miles begins with a single step

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What would you clean first on a Tuesday afternoon?

Material Master Data	Plant Maintenance	Sales Orders	Business Partner
Example Questions: • How many materials are missing important field values, and which ones are they? • Which materials are missing critical sales, MRP data? • Which materials contain incorrect or invalid values? • Where do material values differ from allowed value sets? • Are materials maintained differently across sales orgs or plants when they should be consistent?	Example Questions: • Which equipment or functional locations have incomplete or incorrect data? • What are the correct maintenance and classification values? • Which equipment records are missing critical manufacturer or location data? • How many maintenance orders are released but not started? • Which orders are technically completed but not closed?	Example Questions: • Which open sales orders are blocked, outdated, or incorrect? • What should the correct dates, statuses, or reference data be? • How many sales orders are still or partially open even though they should be closed?	Example Questions: • How many duplicate customers / vendors / business partners do we have in SAP? • In which business units or regions do duplicates occur most? • Which customers or vendors are missing required master data? • What is the correct structure and required information for each partner type?

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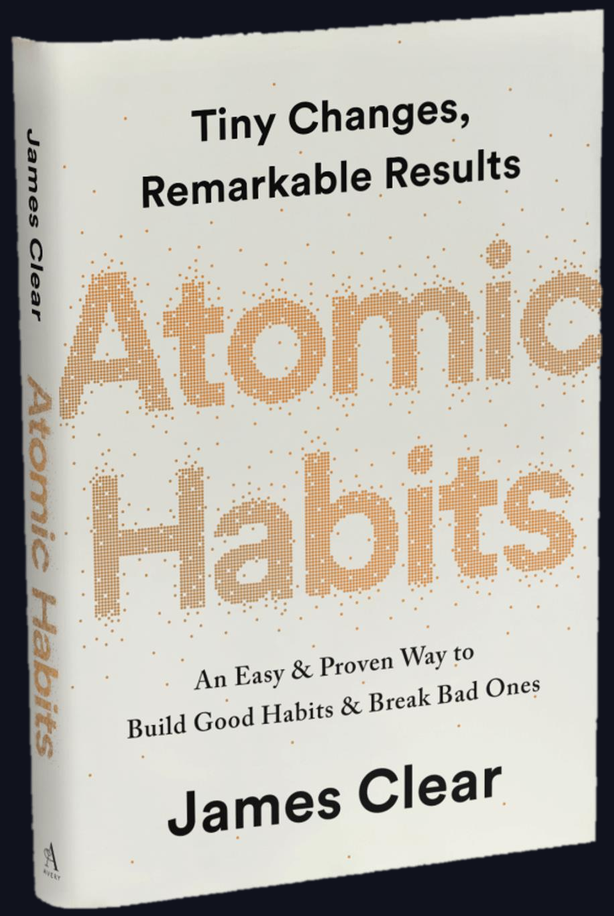
THE DRAW

One name, one book

Drawn at random from everyone who answered

AND THE WINNER IS

?



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