

Seamless Planning with Nortura

Nortura's journey to one truth for budget
and forecast

During this session....



About Nortura

Farmer-owned

Meat and eggs

Norway's leading supplier,
from farmer to finished
products

01

Norwegian value chain

Raw materials, processed
in plants across the
country

02

03

Market regulator

Balancing supply and demand of
meat and eggs in Norway

04

Strong brands

Gilde, Prior and
Nortura Proff



Today's landscape

Current planning and reporting has two out of three manual steps

Manual 

Automatic →

Manual 



ECC + Excel
Source for accounting and
master data



Budgen
Budgeting tool



BizView
Used for reporting



Excel
Forecasting

SAP + Budgen

Master data lives in two places

Two systems hold the same master data, causing duplicate updates, reconciliation work, and inconsistent reporting

S A P

One source of master data

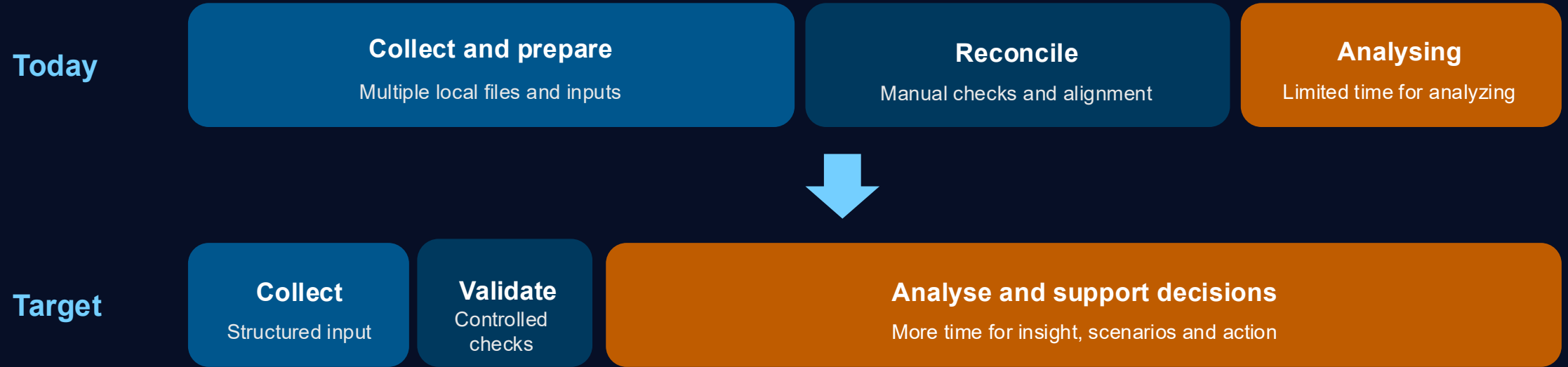
Profit centers, accounts, products, and organization structures are maintained in SAP

B U D G E N

Second source of master data

The same structures are also maintained in Budgen, creating sync issues and extra effort

Shift time from consolidation to insights



One Data Foundation

Connected planning and
budgeting

Controlled Process

The impact solution design has one clear objective

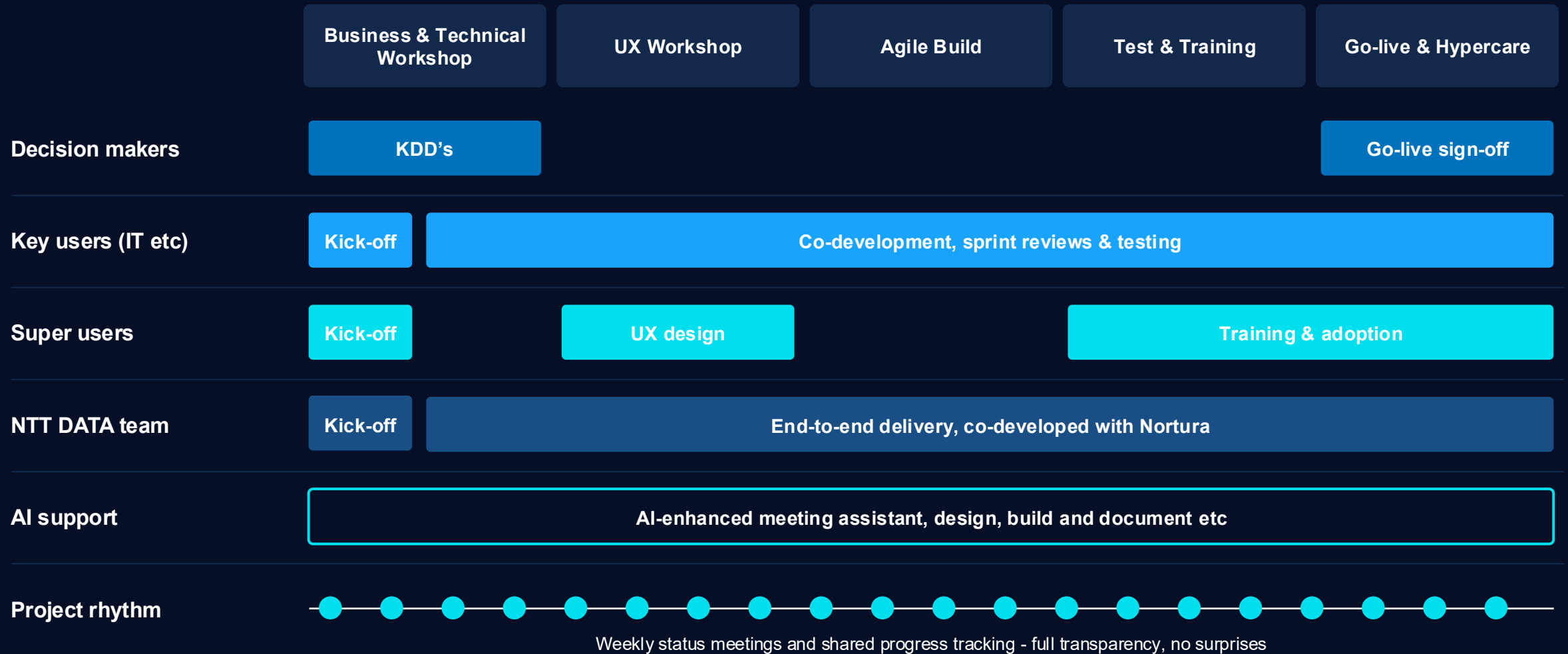
Deliver value early, then scale with purpose

Design the project to **reduce the time to impact**
Go live with valuable elements of the solution as early as possible...



..and identify **who** is to be involved **when**
to make that happen...

Our project approach: a safe journey from scope to impact



Seamless Planning

What is it and how is the set-up?

SAP Analytics Cloud



The "brain"

Planning logic

User-facing planning environment

Experience for planning, analysis and decision-making

Data entry and adjustments

Where users will perform their adjustments and scenarios

SAP Datasphere



The "engine-room"

Governed persistence layer for plan data and master data

Data storage location

Planning models physically store their transactional data and public dimensions

Organized in space with folders

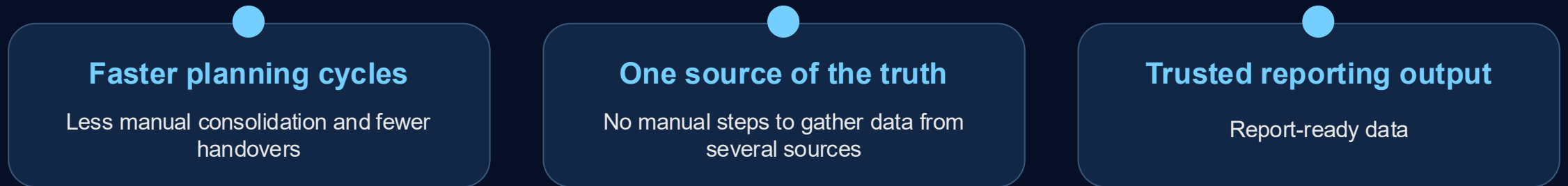
Alternative for choosing space

One connected process for budgeting and forecasting

A controlled path from local input to trusted reporting



One flow, three business outcomes



Seamless Planning: Pro's & Con's

Benefits and trade-off's

Pros

Shared data foundation

Keep plan data and master data in Datasphere, with planning logic in SAC

One source of the truth

No manual steps to gather data from several sources

Direct persistence to Datasphere

Changes made in SAC are instantly reflected in Datasphere fact tables

Considerations

No migration tools

Not possible to migrate old models to a new solution – start from scratch

Capacity needs planning

Size Datasphere storage and compute for the planning workload

New technology

A new solution requires forward-leaning-thinking and unexpected things can come up

Five lessons for building a successful solution

1 Change Management

Involve key users while the solution is still taking shape. Communicate the purpose and build confidence before go-live

2 Explore early, adapt quickly

Focus on usability, close business collaboration and continuous validation, not only on the technology

3 Design with users, not for

Use frequent demonstrations and short feedback loops. Build around real planning tasks to reduce clicks and strengthen adoption

4 Make simplicity a design principle

Challenge complexity early. A focused planning model is easier to understand, test, operate, maintain and scale

5 Design for long-term ownership

Prioritize transparency and maintainability so business users and administrators can operate and extend the solution after go-live

Questions?



