



SAP Conference on Central Finance

Take Your Finance Service Delivery Model to the Next Level

October 15-16, 2019
Chicago, IL



Events

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Welcome From SAP and T|A|C Events

Are you and your organization looking to build the business case for SAP Central Finance? Are you looking for guidance, tips and tricks for implementation? Or would you like to explore how to leverage other solutions with the central finance deployment?

We are delighted to announce the first North American SAP Conference on Central Finance. Taking place in Chicago this October, hear from key strategic organizations such as Cargill, HPE, Karl Storz, Owens Corning, Stanley Black and Decker, Verizon and more. This event offers a unique opportunity for the full SAP community, including customers, partners and solution experts, to meet under one roof, at one time.

We look forward to meeting you there.

Kind regards,

Carsten Hilker
Global Solution Owner for
Central Finance, SAP

Patricia Clemas Sánchez
Partner and SVP, Events,
T|A|C Events

Preconference Workshops

October 15, 2019

The preconference workshops are led by industry experts and will feature presentations, demos and real-life scenarios. Our workshop leaders have vast experience of working with SAP solutions across a variety of business situations.

Please note that you cannot switch between parallel workshops. Each workshop will include refreshment breaks and lunch.

The following workshops will take place between 9:00 A.M and 12:30 P.M

Workshop 1: SAP Central Finance Journey – Overview, Challenges, Pitfalls and Recommendations for a Successful Project

Join this preconference workshop to better understand the central finance solution and learn about the key factors that drive a successful central finance implementation project. We will address the challenges, pitfalls and recommendations you and your team can use to expedite the introduction of central finance into your organization without disruption or delay.

This session is specifically designed for those looking to gain a better understanding and overview of the central finance software from SAP. Join us to ask SAP experts your questions, inform yourself about implementation best practices, and share input with other industry professionals.

The workshop provides an overview that covers the following topics:

- Understand how the central finance solution works
- How to plan your financial transformation journey
- Better understand deployment options
- Challenges, typical pitfalls and recommendations

Hosted by: Mallikarjun Akumalla Venkata, Priyank Joshi and Kyle Lawrence, SAP

Workshop 2: Building the Value Case for Transformation and Change

Join this preconference workshop to review the key business challenges and opportunities to be addressed when developing a value-based business case for transformation. We look at the major transformation imperatives and themes involved when using a central finance approach to accelerate finance transformation and value release.

This workshop is aimed at both a business audience and those who want to understand the major business considerations specific to constructing a case for change. The workshop provides an overview of how the central finance approach from SAP can unleash value for the finance function and how that approach can advance a wider business transformation in preparation for adopting SAP S/4HANA.

The workshop will cover the following topics:

- Transformation imperatives and themes
- An overview of Central Finance
- Central Finance as a step towards SAP S/4HANA
- Sample use cases
- How to construct a business case

Hosted by: Nagi Reddy Nallamilli and Lance Holbert, SAP

Agenda Day One

October 15, 2019

8:00 A.M	Welcome Refreshments and Workshop Registration
9:00 A.M	Preconference Workshops You can find out more information about the pre-conference workshops on page 3.
12:30 P.M	Networking Lunch and Registration for the Main Conference
1:30 P.M	Host's Welcoming Remarks Robert Jenkins and Mary Sibley, SAP
2:45 P.M	SAP Opening Keynote Presentation: Concept, Status, Progress, Cloud Options, and Product Roadmap • Introduction to the concept of central finance at large • What has evolved and what has not changed over the years • Additional functions and features added over time • Technical deployment options (on-premise, cloud and hyperscaler use) • How are our customers using central finance? • Product roadmap and future adoption scenarios we see our customers taking Carsten Hilker and Stefan Fisher, SAP
2:30 P.M	Customer Case Study: Transforming Finance at Cargill with Central Finance • Determining central finance as the solution for Cargill • Benefits and challenges • Improving finance processes and reporting/analytics • Pilot lessons learned • Next steps for central finance at Cargill Laurence Uzureau and Kimberly Burke, Cargill
3:00 P.M	Afternoon Refreshments and Networking
4:00 P.M	Customer Case Study: Central Finance – Delivering Finance Transformation at Stanley Black & Decker • Background – introducing central finance to achieve systems consolidation and centralized finance processing • Exploring the business case and drivers • Central finance design • Deployment approach • Lessons learned Jennifer Snyder and Lori Groth, Stanley Black and Decker Inc.
4:30 P.M	Customer Case Study: Hewlett Packard Enterprise's Journey to One Global SAP S/4HANA Instance with SAP Central Finance Foundation • Business situation and program objectives • Key business challenges that we set out to address during the project • Project timeline, scope, and program highlights Andrew Alhagi, Hewlett Packard Enterprise Srikanth Tamma, Deloitte Consulting
5:00 P.M	Customer Case Study: Karl Storz's Journey to SAP Central Finance • Karl Storz's key use cases for selecting central finance • How the company simplified mappings between its source and target systems • An overview of the system architecture which includes a multi-ERP environment while leveraging central finance as part of a larger SAP S/4HANA rollout strategy • What role SAP Analytics Cloud and Group Reporting can play in a financial transformation Santos Mummey and Simon Heeps, Karl Storz Matthew Montes, TruQua
5:30 P.M	Host's Closing Remarks and Close of Day One Robert Jenkins and Mary Sibley, SAP
6:00 P.M	Evening Reception

Agenda Day Two

October 16, 2019

8:00 A.M	Welcome Refreshments and Registration	
8:55 A.M	Host's Welcome Back Robert Jenkins and Mary Sibley, SAP	
9:00 A.M	Opening SAP Presentation: Operationalize SAP Central Finance • What is digital debt? • Key central finance scenarios • What is meant by operational central finance? • End-to-end payments and central finance • Credit card payments and central finance Javaid Awan, SAP	
09:30 A.M	Customer Case Study: Verizon's Account to Report Architecture Enabled by SAP S/4HANA Central Finance • Explore Verizon's account to report process • Solution architecture and a practical example of using SAP S/4 HANA Central Finance • Lessons learned and next steps for Verizon Richard Van Der Sanden, Verizon	
10:00 A.M	Customer Case Study: Learn How Organizations are Standardizing and Improving Their Financial Uploading Processes - Owens Corning Share Their Experiences • Learn how GLSU can streamline your financial data entry and; • Automate and post financial transactions using Excel • Minimizes IT involvement • Create your own templates in minutes • Pre-validate data • Post >1000 lines Pat Martens, Owens Corning Tim Curtin, Z Option	
10:30 A.M	Morning Refreshments and Networking	
11:15 A.M - 11:45 A.M	SAP Insight: Tax is the New MVP in Finance • Indirect tax compliance challenges worldwide • SAP's global tax portfolio overview • Key SAP tax solution partners • SAP tax service, advanced compliance reporting, document compliance and tax compliance offerings • Key takeaways for SAP global indirect tax management Lane Leskela, SAP	SAP Insight: Building your Central Finance Project Rollout Road Map • Plan your central finance journey • Deployment strategy and important considerations • Key dependencies and integration aspects Mallikarjun Akumalla Venkata, SAP
11:50 A.M - 12:20 P.M	SAP Insight: Reporting and Financial Close Enabled Through Central Finance and SAP S/4HANA • Benefits of continuous accounting • Real-time management reporting • Streamlining intercompany reconciliation and other closing activities • Statutory close with SAP S/4HANA Group Reporting Stephanie Hudson Miller, SAP	SAP Insight: Central Finance Rollout Roadmap for Advanced Users • Taking central finance to the next level • Discover what is new in SAP central finance for 1809 • 1909 preview and overview Javaid Awan, SAP

Agenda Day Two

October 16, 2019

12:30 P.M.	Partner Insight: Global Media and Entertainment Company's Story of Leveraging Central Finance: Real Enterprise Business Capabilities vs Technology End-of-Life Argument • Addressing a decentralized sales and finance operations by exposing missing business capabilities • Selling new large IT programs through business value first, technology second approach • Building the case for greenfield SAP S/4HANA with central finance • The role of analytics and SAP Business Warehouse before, during and after SAP S/4HANA and central finance Jon Myklebust, truData Solutions Speaker to be Announced, SAP
1:00 P.M.	Networking Lunch
2:30 P.M.	Customer Case Study: The "Digital CFO" Based On SAP Central Finance • Finance transformation - Digitalization of the CFO function with SAP Central Finance: Revolution or evolution? • Finance automation - Usage of digitalization potentials: Management needs versus IT capabilities? • Customer case finance transformation roadmap: How can a finance transformation program be aligned with the SAP roadmap? Customer Speaker to be Announced René Linsner and Martin Kreuzer, Partner, Horváth & Partners Management Consultants
3:00 P.M.	Closing SAP Presentation: What's Next? What Else Can You Do with Central Finance? • Options for the extended use of an established central finance instance • Finance capabilities that can be leveraged because of or as a consequence of an established (central) SAP S/4HANA system (like integrated financial planning, integrated consolidation and group reporting, and IFRS 16 for contract and lease management) • Future envisioned use cases further expanding the central finance footprint within an organization Carsten Hilker and Javaid Anwar, SAP
3:30 P.M.	Wrap-up and Farewell



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truData partners with clients in building out your S/4HANA Central Finance strategy and roadmap. Based upon truData's industry Leading Practices, garnered from working with midsize to Fortune 10 companies, our approach covers both 'Strategy' and 'Conceptual Design'. The key theme is how this new digital platform can help companies attain more value out of their ERP landscape; both from a cost savings perspective as well as the contribution that will ensure the success of business strategy.

For more information please visit www.trudatasolutions.com



TruQua

TruQua Enterprises is a service and software development partner specializing in software solutions, project implementations, and deployment strategies for SAP S/4HANA® for central finance foundation, SAP® Cloud Platform, and SAP Analytics solutions. TruQua continues to advance the adoption of these products by building custom solutions that extend product functionality. TruQua also actively helps SAP customers derive value from maturing areas of technology, such as machine learning, artificial intelligence, and blockchain.

For more information, please visit www.truqua.com



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Magnitude SourceConnect software from Magnitude Software Inc. enables users to integrate data effectively and efficiently from multiple source systems in SAP S/4HANA. Magnitude's SourceConnect product suite offers prebuilt solutions to connect and harmonize multiple source systems for the fastest, lowest cost and lowest risk implementations of SAP S/4HANA for central finance foundation. SourceConnect Transaction brings non-SAP® ERP software data in real time into the universal journal in SAP S/4HANA. SourceConnect DrillDown allows businesses to see the details associated with transactions. SourceConnect SyncBack updates the source system with changes made in SAP S/4HANA for central finance foundation, enabling a shared services platform. SourceConnect Harmonization automates and accelerates the process of master data harmonization for both SAP and non-SAP software for the initial load of data into SAP S/4HANA.

For more information, please visit: <https://magnitude.com/SAP>



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How to Register



Contact for Inquiries

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To register online for this event,
please visit: [www.tacevents.com/
sapcentralfinanceus](http://www.tacevents.com/sapcentralfinanceus)

This event is organized by: T|A|C Events in
cooperation with SAP.

The registration fee includes access to
the event, lunch on all days, refreshments,
and the evening event, and documentation
material for download. Please note that
accommodation and travel are not included
in the registration fee.

Registration Form

SAP Conference on Central Finance

Fax to +1 - 281 - 362 - 2704

or register online at:

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I would like to register for this conference. (Please complete clearly in block capitals)

First Name	Last Name
Company	Job Title
Department	Street
City, State	Zip Code, Postal Code
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Fax	E-mail
Date	Signature

I wish to attend the following:

☐ Day and a Half Conference (October 15 P.M. - October 16 Full Day)

Half-Day Workshop (October 15 A.M.). Please select from one of the below workshops:

☐ W1 ☐ W2

☐ Evening Event (October 15 - Open to Conference Registrants Only)

Payment Method

☐ Credit Card ☐ Invoice

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☐ I would like to receive information and updates relevant to my field of interest

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☐ I am happy to share my contact information with SAP for post-event communication (name, job title, department, company name, country and company address).

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Conference Venue

Radisson Blu Aqua Hotel, Chicago
221 North Columbus Drive, 60601
Chicago Illinois, United States
Tel: +1 312 565 5258

Registration and Contact Office

T.A. Cook Consultants, Inc.
21 Waterway, Suite 300
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Fax: +1 - 281 - 362 - 2704
E-Mail: info-us@tacook.com

Event Fees

Type	Early Bird	Standard
Conference Only	\$1190	\$1350
Half Day Workshop	\$425	\$425

* Early Bird Deadline: Friday August 9, 2019

NOTE: Payment should also be received by the deadline for the early bird discount to apply.

Terms and conditions

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Cancellations must be made in writing at least two weeks before the beginning of the event. In this case we will charge a processing fee of £175.00, €200.00 or \$250.00 dependent on the currency of the event that you have registered for. Cancellations received less than two weeks before the event will be liable for the full registration fee. This also applies to registrants who do not attend the event. If a participant cannot attend for whatever reason, it is of course possible to nominate a substitution. Substitutions must be received in writing, must be addressed to the registration office and must include the names of both the original and the substitute registrants. We reserve the right to cancel your registration or refuse access to the event.

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(2) The place of jurisdiction is Berlin.
(3) The place of performance is the announced event location.

☐ I agree to the above terms and conditions (This must be ticked in order for the registration to be processed)

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