



International SAP Conference **on Central Finance**

Take Your Finance Service Delivery
Model to the Next Level

September 18-19, 2019
Berlin, Germany





Welcome From SAP and T|A|C Events

Are you and your organization looking to build the business case for SAP Central Finance? Are you looking for guidance, tips and tricks for implementation? Or would you like to explore how to leverage other solutions with the central finance deployment?

The highly anticipated 2nd annual International SAP Conference on Central Finance will be taking Berlin by storm from the 18-19 September. Hear from key strategic organizations such as Atotech, Cargill, EDF Group, Karl Storz, Stanley Black and Decker and more. This is the only opportunity in Europe for the full SAP community to meet under one roof, at one time.

Designed for all experience levels, join customers, prospects, partners, SAP experts and executives for two days of exhilarating content and extensive networking.

We look forward to meeting you there.

Kind regards,

Carsten Hilker
Global Solution Owner for
Central Finance, SAP

Patricia Clemas Sánchez
Partner and SVP, Events,
T|A|C Events

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Preconference Workshops

September 18, 2019

The preconference workshops are led by industry experts and will feature presentations, demos and real-life scenarios. Our workshop leaders have vast experience of working with SAP solutions across a variety of business situations.

Please note that you cannot switch between parallel workshops. Each workshop will include refreshment breaks and lunch.

The following workshops will take place between 09:00 and 12:30.

Workshop 1: SAP Central Finance Implementation – Challenges, Pitfalls, Tricks and Tips for a Successful Project

Join this preconference workshop to learn about the key factors that drive a successful central finance implementation project. We address the challenges, pitfalls, tricks, and tips you and your team can use to expedite the introduction of central finance into your organization without disruption or delay.

Specifically designed for those looking to gain a better understanding and overview of the central finance software from SAP this introductory session offers the perfect opportunity for you to ask SAP experts your questions, inform yourself about implementation best practices, and share input with other industry professionals.

The workshop provides an overview that covers the following topics:

- Pre-implementation scoping and prioritization
- Deployment (platform) options and how to get started quickly
- Development of an iterative roll-out plan
- Key design decisions to be taken

Hosted by: Pedro Freitas, SAP

Workshop 2: Building the Value Case for Transformation and Change

Join this preconference workshop to review the key business challenges and opportunities to be addressed when developing a value-based business case for transformation. We look at the major transformation imperatives and themes involved when using a central finance approach to accelerate finance transformation and value release.

This workshop is aimed at both a business audience and those who want to understand the major business considerations specific to constructing a case for change. The workshop provides an overview of how the central finance approach from SAP can unleash value for the finance function and how that approach can advance a wider business transformation in preparation for adopting SAP S/4HANA.

The workshop will cover the following topics:

- Transformation imperatives and themes
- An overview of Central Finance
- Central Finance as a step towards SAP S/4HANA
- Sample use cases
- How to construct a business case

Hosted by: Hari Sharma and Christian Straub, SAP

Preconference Workshops

September 18, 2019

The following workshops will take place between 09:00 and 12:30.

Workshop 3: Successfully Operating SAP Central Finance and Executing Initial Data Load – System Preparations from a Technical and IT Perspective

Designed for those who have already taken the step toward adopting SAP S/4HANA for central finance foundation, this half-day workshop explores tips and tricks for operating the solution and completing the initial data load.

SAP experts start by demonstrating how best to operate SAP S/4HANA for central finance within a productive system. They point out key areas and transactions that should be continuously monitored and talk about error handling and resolution.

The second section of this workshop focuses on the vital role that the initial data load plays during the implementation phase. Explore the important business and technical decisions you should be making ahead of implementation, how to execute the initial load, and the dos and don'ts you and your team should be aware of.

The workshop provides an overview that covers the following topics:

- Operating central finance – The big picture
- Identifying key areas for continuous monitoring
- Error handling and resolution
- System preparations
- Data extraction to positing into unified journal
- Initial load operations
- Dos and don'ts
- Latest developments
- What's next?

Hosted by: Bastian Distler and Stefan Fisher, SAP



Agenda Day One

18 September, 2019

08:00	Welcome Refreshments and Workshop Registration
09:00	Preconference Workshops You can find out more information about the pre-conference workshops on page 4.
12:30	Networking Lunch and Registration for the Main Conference
13:30	Executive Welcome Tanja Schacher, SAP
13:35	Host's Welcoming Remarks David Ormerod and Nike Gloeggler, SAP
13:45	SAP Opening Keynote Presentation: Concept, Status, Progress, Cloud Options, and Product Roadmap • Introduction to the concept of central finance at large • What has evolved and what has not changed over the years • Additional functions and features added over time • Technical deployment options (on-premise, cloud and hyperscaler use) • How are our customers using central finance? • Product roadmap and future adoption scenarios we see our customers taking Carsten Hilker and Stefan Fisher, SAP
14:30	Customer Case Study: Transforming Finance at Cargill with Central Finance • Determining central finance as the solution for Cargill • Benefits and challenges • Improving finance processes and reporting/analytics • Pilot lessons learned • Next steps for central finance at Cargill Laurence Uzureau and Kimberly Burke, Cargill
15:00	Afternoon Refreshments and Networking
16:00	Platinum Partner Welcome: Finance of the Future • Exploring how finance can change its impact within the business we take a closer look at the modern finance agenda, which enables successful business transformations • We will also discuss digital finance enablers and how central finance influences future IT architecture and points on the modern finance agenda Gori von Hirschhausen and Claus Michael Wiegels, PwC Germany
16:30	Customer Case Study: An Overview of Central Finance at BMW Group • Introduction of the Initiative Group Finance Backbone and the SAP landscape transformation • What are our expectations for the BMW IT landscape? • Overview of the solution portfolio • Central Finance as a stepping stone and overview of usage Oliver Kemler and Johannes Goebel, BMW Group
17:00	Customer Case Study: Lufthansa - Live with SAP S/4HANA Central Finance for 18 Months: Experiences and Next Steps • Brief description of the project "FORward - Common Finance" • What has changed since last years conference? • Experience from 18 months of operation • How does SAP S/4HANA Central Finance support development of future finance? • Current use and planned extensions • Preparation of later migrations Joachim Hannappel, Lufthansa
17:30	Host's Closing Remarks and Close of Day One David Ormerod and Nike Gloeggler, SAP
18:00	Depart for Evening Event

Agenda Day Two

19 September, 2019

08:15	Welcome Refreshments and Registration	
08:40	Host's Welcome Back David Ormerod and Nike Gloeggler, SAP	
08:45	Opening SAP Presentation: Operationalize SAP Central Finance • What is digital debt? • Key central finance scenarios • What is meant by operational central finance? • End-to-end payments and central finance • Credit card payments and central finance Javaid Awan, SAP	
09:15	Customer Case Study: Karl Storz's Journey to SAP Central Finance • Karl Storz's key use cases for selecting central finance • An overview of how we simplified mappings between its source and target systems • An overview of the system architecture which includes a multi-ERP environment while leveraging central finance as part of a larger SAP S/4HANA rollout strategy • What role SAP Analytics Cloud and Group Reporting can play in a financial transformation Simon Heeps and Santos Mummey, Karl Storz	
09:45	Customer Case Study: Challenges and Solutions for Standardization and Integration of the Finance Function at Atotech • Why is standardization, integration and digitization on the CFO's agendas? • What are the challenges and targets of the Atotech use case? • What is the vision of the future finance area at Atotech? • What is the best practice approach to standardize and integrate the finance function? Jacob Diltthey, Atotech Beteiligungs und Management GmbH & Co.KG Tobias Meyer, Horváth & Partner GmbH	
10:15	Morning Refreshments and Networking	
11:00 - 11:30	SAP Insight: Foster Compliance to Indirect Tax Regulations Globally and Cost Effectively • Learn how SAP solutions for global tax management can help you adjust to rapidly changing indirect tax compliance obligations across the globe • Explore the features of SAP S/4HANA for advanced compliance reporting — a unique and competitive legal reporting solution that allows you to manage your regulatory requirements across the globe • How intelligent technologies with SAP Tax Compliance can help you to manage compliant data minimizing monetary losses through fines and competitive disadvantages Vishal Verma, SAP	SAP Insight: Central Finance Rollout Roadmap for Beginners • Onboarding, operations and simplifications • Central reporting • Central processing • Central close Pedro Freitas, SAP
11:35 - 12:05	SAP Insight: Intelligent Record-to-Report (R2R) • Automation and analytics are key to transform R2R into an intelligent core process • The end-to-end foundation for the entire R2R process: SAP Universal Journal Financial and Management • Accounting: One reconciled value flow • Financial close: Entity close and group consolidation coming together in SAP S/4HANA Michel Haesendonckx, SAP	SAP Insight: Central Finance Rollout Roadmap for Advanced Users • Taking central finance to the next level • Discover what is new in SAP Central Finance for 1809 • 1909 preview and overview Javaid Awan, SAP

Agenda Day Two

19 September, 2019

12:10 - 12:40	Partner Insight: Learn How to Standardize and Improve Your Financial Uploading Processes with Z Option's GLSU • Using GLSU on SAP S/4HANA • Streamlining the FI document posting process to shorten the month-end close cycle • Improving audit processing with increased accuracy (prevalidation feature) and the attached source feature • Enhancing your SAP experience with features that include validating and posting more than 1000 lines, posting multiple documents from a worksheet, and creating a template from a posted document Tim Curtin, Z Option Inc	Partner Insight: Central Finance as a Stepping Stone to Digitalization of Finance • Experience live demos of selected use cases for central finance • Discuss approaches to a central finance implementation and how central finance can support digitalization of finance Claus Michael Wiegels and Stephan Prinz, PwC Germany
12:45	Networking Lunch and Exhibition Competition Results	
14:15 - 14:45	Partner Insight: Transform Your Financial Close Process and Reach Efficiency, Control and Visibility • How to close the books 70% faster by automating financial close accounting activities in SAP ERP • How to add efficiency, control, and visibility to the account balance substantiation process • How to Improve the accuracy and timeliness of compliance reporting Andrew Wright, Blackline	Partner Insight: What is Central Finance? What is Central Finance Not? A Brief Introduction About the Benefits, Challenges and Use Cases • Central finance architecture overview • Challenges of central finance • Fundamental considerations for a central finance project • Benefits and potential use cases Sonja Born and Anja Peters, Deloitte
14:45	Comfort Break	
15:00	Customer Case Study: Central Finance – Delivering Finance Transformation at Stanley Black & Decker • Background – introducing central finance to achieve systems consolidation and centralized processing • Exploring the business case and drivers • Central finance design • Deployment approach and lessons learned Leighton Haywood, Stanley Black and Decker Inc.	
15:30	Customer Case Study: Central Finance and Business Planning and Consolidation (BPC) at EDF: Legal Reporting, Controlling and Budget Planning • The central finance project at EDF • Main characteristics • Challenges and benefits for the business • Change management - feedback nearly one year after going live Philippe Desfontaine, EDF Group	
16:00	Closing SAP Presentation: What's Next? What Else Can You Do with Central Finance? • Options for the extended use of an established central finance instance • Finance capabilities that can be leveraged because of or as a consequence of an established (central) SAP S/4HANA system (like integrated financial planning, integrated consolidation and group reporting, and IFRS 16 for contract and lease management) • Future envisioned use cases further expanding the central finance footprint within an organization Carsten Hilker and Javaid Anwar, SAP	
16:30	Wrap-up and Farewell	

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BlackLine's core solutions address a wide range of use cases, including balance sheet account substantiation, transaction matching, and manual journal entries. They increase trust in the numbers and free up critical resources to focus on more value-added work.

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To register online for this event,
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cooperation with SAP.

The registration fee includes access to
the event, lunch on all days, refreshments,
and the evening event, and documentation
material for download. Please note that
accommodation and travel are not included
in the registration fee.

Registration Form

International SAP Conference on Central Finance

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First Name	Last Name
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Date	Signature

I wish to attend the following:

☐ Day and a Half Conference (September 18 P.M. - September 19 Full Day)

Half-Day Workshop (September 18 A.M.). Please select from one of the below workshops:

☐ W1 ☐ W2 ☐ W3

☐ Evening Event (September 18 - Open to Conference Registrants Only)

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Event Fees

Type	Early Bird	Standard
Conference Only	€1150	€1350
Half Day Workshop	€425	€425

* All fees are subject to 19% VAT

** Early Bird Fee Deadline: Friday, June 28, 2019

NOTE: Payment should also be received by the deadline for the early bird discount to apply.

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(3) The place of performance is the announced event location.

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THE BEST RUN



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