

NORDIC USER GROUPS – COPENHAGEN

8th-9th December 2025



Agenda – Day 1

13h00 – 13h15	SAP Business AI
13h30 – 14h00	Agentic AI & Joule
14h00 – 14h30	Business Data Cloud and the importance of a knowledge graph
14h30 – 15h00	Networking
15h00 – 15h15	Setting the scene for building an Agent
15h15 – 15h30	Identifying the use case
15h30 – 16h00	Identify the tools and sources for the Agent(s)
16h00 – 17h00	Build your Agent
18h30 onwards	Dinner at A Hereford Beefstouw

Agenda – Day 2

09h00 – 09h30	Customer case: IKEA presented by Naveen Gupta
09h30 – 10h00	Customer case: Ahlstrom presented by Julia Hanebuth
10h00 – 10h15	Break
10h15 – 10h45	Customer case: H&M presented by Rasmus Andersen
10h45 – 11h15	How to gamify creativity, citizen development by Dag Håkon Myrdal
11h15 – 12h15	Customers break out into groups – open discussion on AI
12h15 – 13h30	Lunch
13h30 – 14h00	The future of Agentic AI by David Pontopiddan

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10h00 – 10h15	Break
10h15 – 10h45	Customer case: H&M presented by Rasmus Andersen
10h45 – 11h15	How to gamify creativity, citizen development by Dag Håkon Myrdal
11h15 – 12h15	Boards meet to connect and ideate
12h15 – 13h30	Lunch
13h30 – 14h00	The future of Agentic AI by David Pontopiddan

Hotel suggestions close to SAP

[Fairfield by Marriott Copenhagen Nordhavn | Marriott Bonvoy](#) distance from SAP office to this hotel = 1 km

[Comwell Copenhagen Portside | Modern city hotel](#) – distance from SAP office to this hotel = 1,4 k

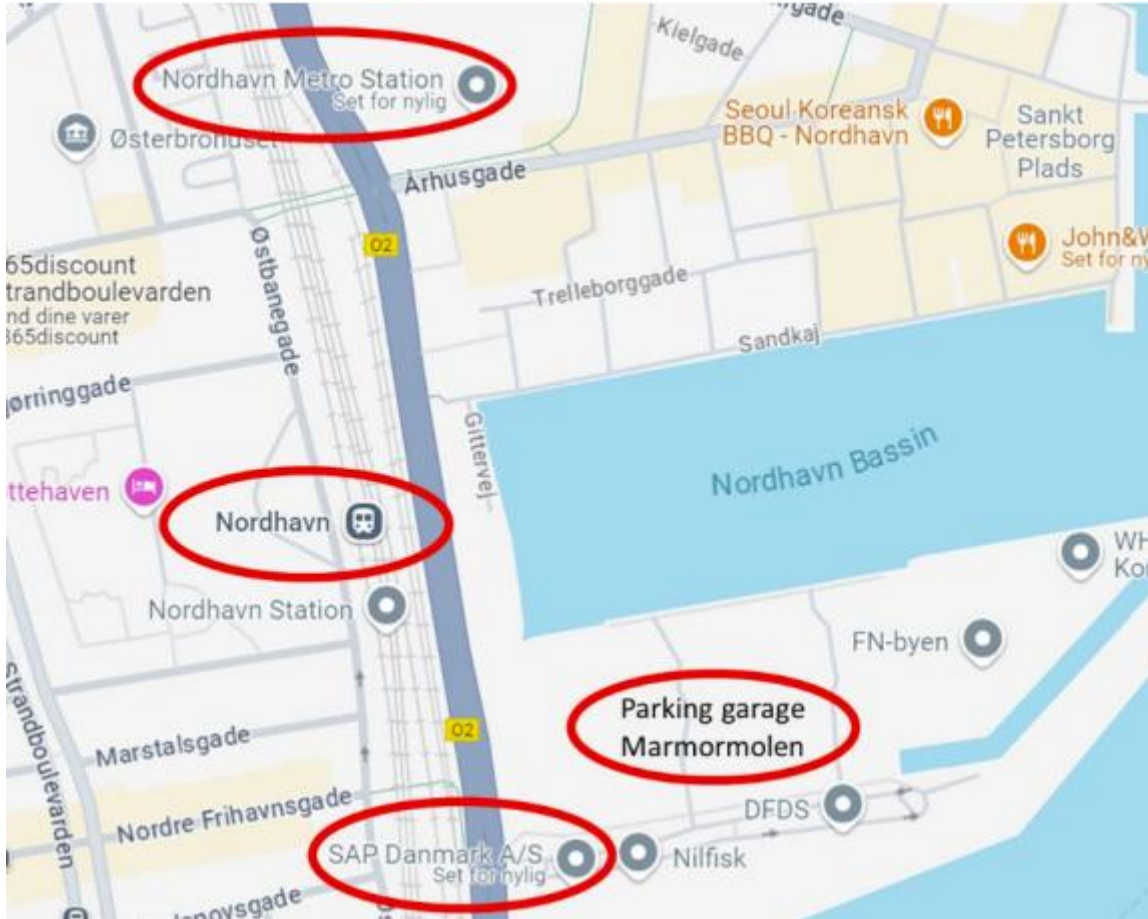


Train from Copenhagen Airport



- Take the yellow metro line M2 located at the end of Terminal 3.
- Change to the blue line M4 at Kongens Nytorv, which will take you to Nordhavn metro station.
- The metro trip takes in total 25 min.

Public transport to SAP offices



- The SAP office is located very close to the S-train station “Nordhavn” (5 minutes walk) and the Metro station “Nordhavn” (10 minutes walk).
- Download the APP “Rejseplanen” for easy planning of public transportation from any location to our SAP office.

When you arrive at SAP Denmark

1. Main entrance

- ✓ Please ring the doorbell and our Reception will let you in
- ✓ Take the elevator to our Reception area located on 1st floor

2. Check-in

- ✓ Our Reception will complete your check-in by handing out a name badge to you

3. Host notified

- ✓ Our Reception will notify your host that you have arrived
- ✓ Your host will escort you during the entire visit at SAP

4. Guest Wi-Fi Access

- You can register onsite for our guest Wi-Fi via text message (SMS).
- Connect to the SAP-Guest Wi-Fi on your device and the Guest Wi-Fi portal opens.
- Choose the self-registration option Text/SMS (recommended).
- For verification a PIN will be sent via text message.