

saling group

Steen Kronborg, Chief Enterprise Architect, Salling Group Arndt Hoffmann, CCO, smartShift Technologies

salling group

SBN SAP Conference 2025



Chief Enterprise Architect

Steen Kronborg

Area of Responsibility:

Heading enterprise architecture team and the knowledge matrix organization of solution architect. Overall design directions, patterns and technology innovations are the working domain.

Background:

18 years of experience in Retail with Salling Group

- 15 years heading enterprise architecture
- 3 years as lead consult of EWM implementation

6 years in various SAP implementation projects and consulting

Graduate of Aarhus Business School (Logistics)



Agenda

- About Salling Group
- Salling Group S/4HANA Program
- S/4HANA Custom Code Challenge
- Perspective and Next Steps on Clean Core
- Q&A



15 million customers per week

70000+ employees

2100+ stores in Denmark, Poland, Germany & Baltics











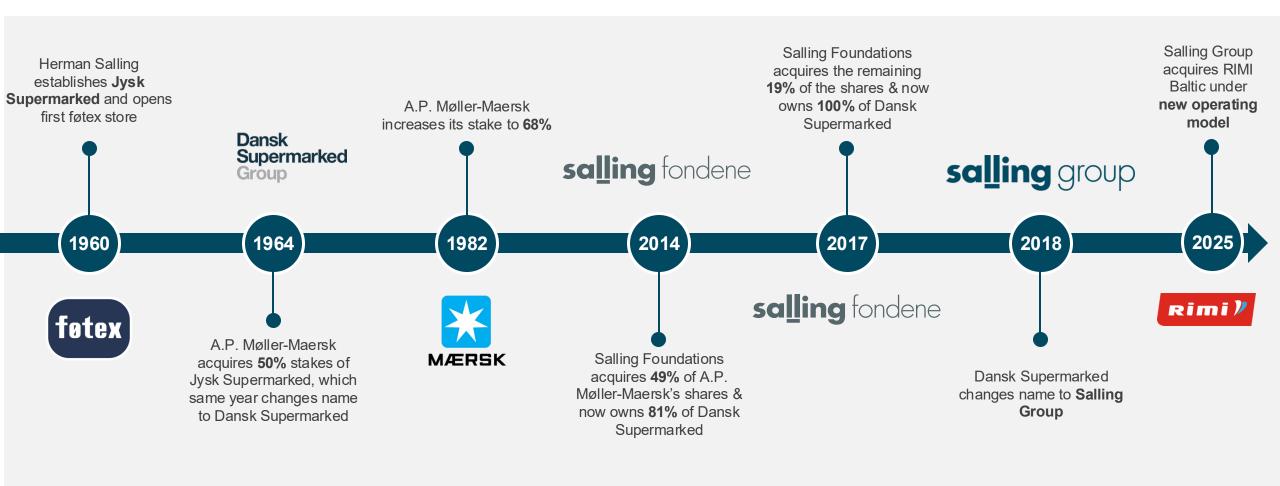




Herman Salling founded Salling Group in 1960, building on the legacy of his father Ferdinand Salling



Salling Group is today 100% owned by the Salling Foundations





salling group

ONE GROUP

multiple retail formats



















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S/4 ERP Program

Scope

- **⇔** Bluefield
- **❖** General Ledger change
- ❖ Near-Zero-Downtime with 48-hour window at go-live
- Migration setting the pace of the program
- Several intensive test cycles
- ❖Replicate new S4 model to CAR
- ❖ New hardware

Succes criteria's

- ★ Keep the service window
- ❖ Majority of users feel and see "no" difference first day in office
- No business-critical incidents



70 TB

SAP ECC system migrated

32 TB
SAP HANA ERP
on premise

In 2026 the

32 TB

SAP HANA ERP will be migrated to SAP RISE



Organization

Organize & Enable ~10 Persons

S/4 ERP Program

SAP

Platform

Hardware and Basis Installation

Migration

48 Hour Downtime Migration of Systems and Data

Applications

Code Transformation, Adapt, Test

Delivery Organization ~300 Persons SAP Basis

Core Server Infrastructure

Network

Identity Management

ECO

Desktop

API Team



kyndryl

Supply Chain

Logistics

Sales

Purchase & Masterdata

Finance

BI Team A

Mobile

202

Purchase & Promotion
BI Team A
Committee
Integration
SAP
Devo

Production & Production

Promotion

HR & Communication

SAP Custom Development







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Salling Group Custom Code Challenge

Custom Objects

Lines of Custom Code normalized

Technical Debt Issues

New Objects per Year

30.812

1.897.053

11.363

Compatibility

Issues S/4HANA

244K

1.479

CHALLENGES

- Highly customized SAP System since 2011
- High Custom Code change impact moving to HANA and S/4HANA (small number of functional issues - 108)
- Technical Debt accumulated over years
- Active development ongoing in ECC

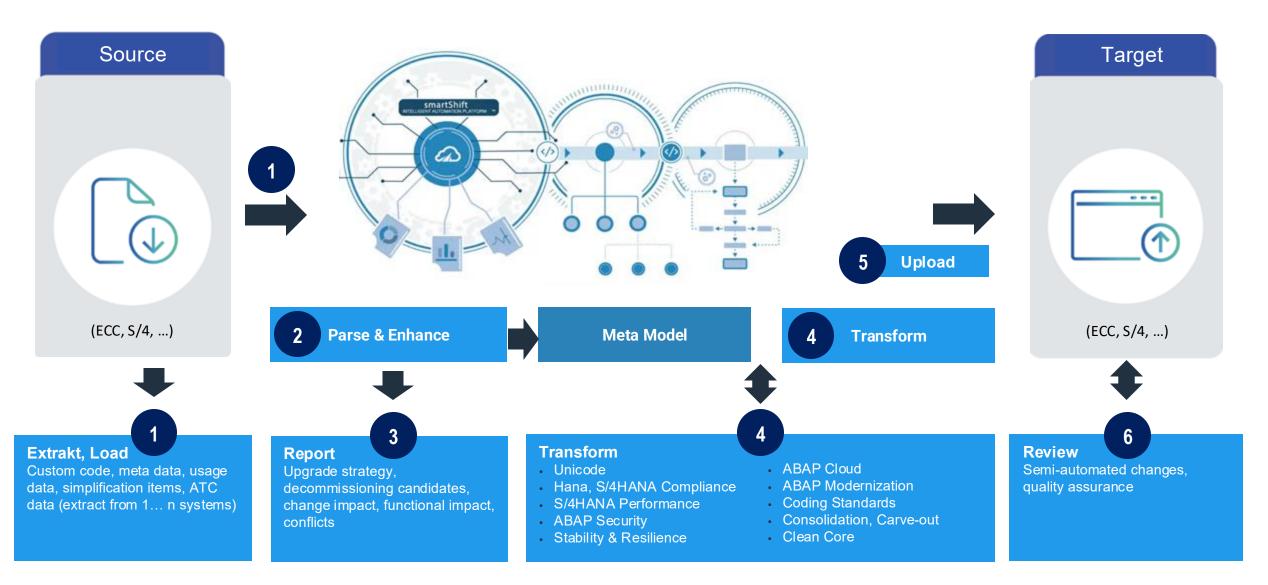
GOALS

- De-risk and accelerate the S/4HANA transformation
- Relief internal teams from mundane manual coding work
- Minimize the business impact during the transformation
- Reduce technical debt and modernize the code base

2023 Salling Group
decided to collaborate
with smartShift
Technologies for
Custom Code
Remediation,
Modernization and Dual
Maintenance

smartShift Intelligent Automation Platform

Increase quality, performance and agility through intelligent, configurable automation







smartShift develops and delivers automated solutions to accelerate and de-risk the transformation of SAP custom code and applications. Clean Core Realization: Embrace modern SAP AND maximize prior investment vs. starting from scratch

smartShift Dual Maintenance:

Eliminate risky manual processes that require code freeze and business disruption

Automated **Custom Code Analysis & Transformation** vs. tedious, risky, and incomplete manual refactoring of legacy code



Dual Maintenance

Clean

Core

S/4HANA Transformation, Consolidation, Carveout

Code Analysis

smartShift Intelligent Automation®

Guaranteed Outcomes

Guaranteed Timelines

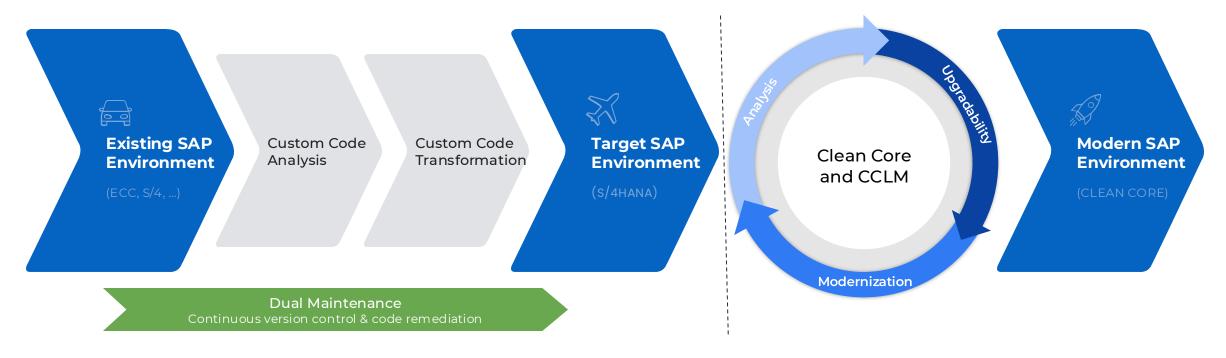
Guaranteed SLAs



A Clean Core Approach



SAP S/4HANA 2023 Go-Live June 2025

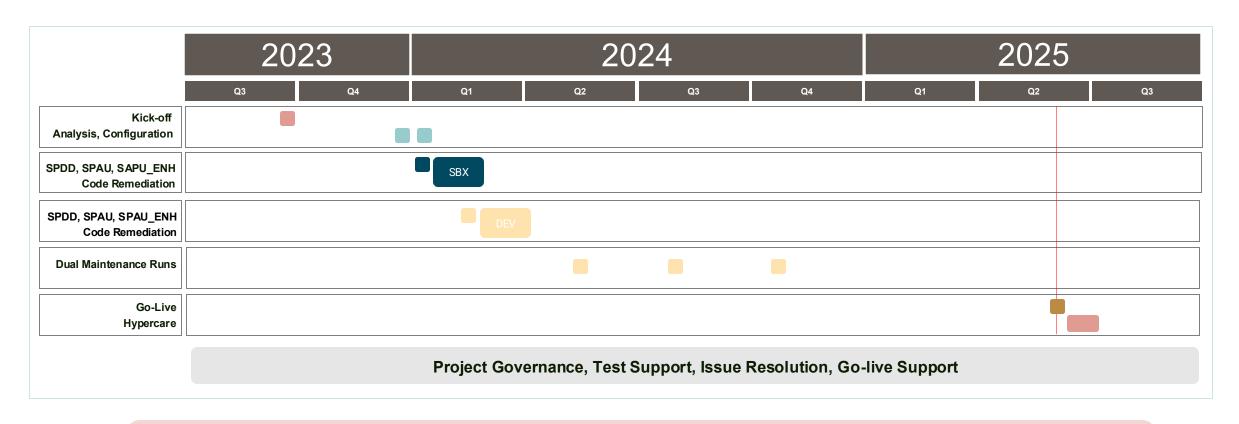


S/4HANA Transformation and -Upgrade projects are an excellent opportunity to begin the process of adopting clean core principles by starting with decommissioning and other code transformation and optimization opportunities

Clean Core is a continuous modernization process with expected value achieved over time as standard and principles are adopted and new extensibility strategies are leveraged



smartShift Automation in Action



smartShift Scope:

 2 Transformation Runs (SBX, DEV) Incl. SPDD, SPAU & technical validation

- 100% HANA / S/4 Compliance
- Comprehensive Code Modernization (250+ intelligent rules)
- Dual Maintenance
 Automation



smartShift Automation Results

Speed

Massive Acceleration

CoverageS/4HANA Compliance

PrecisionExtreme high quality

AgilityDual Maintenance

5 WEEKS

PER TRANSFORMATION

100%
ALL PRIORITIES (P1,P2,P3)

12

DEFECTS IN TESTING

1.810

OBJECTS RETROFITTED

ISSUES ADDRESSED

(per Transformation Category)

Total	256.213
ABAP Cloud	70.437
Security	5.355
ABAP Modernization	83.684
Coding Standards	25.691
S/4HANA Performance	59.683
S/4HANA / HANA Compatibility	11.363

FURTHER AUTOMATION BENEFITS

- ✓ Fully converted Sandbox system enabled early testing
- ✓ Internal teams could focus on innovation and critical functional work
- ✓ Code modernization is achieved without adding additional risk
- ✓ Automated dual maintenance reduced system freeze, enables business agility

"With smartShift we got speed, code consistency and reduced overall project risk"

Lars Jeppesen Salling Group

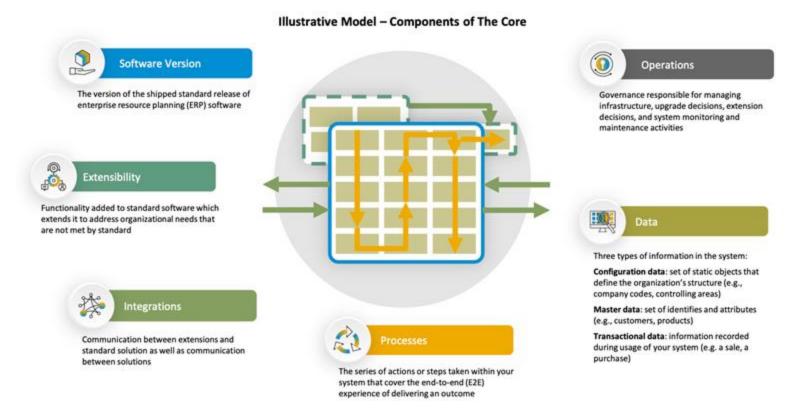


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Clean Core – Big Picture



ASUC Tech Connect 2023 - Clean Core What It Is and Why Do It and How do I get There

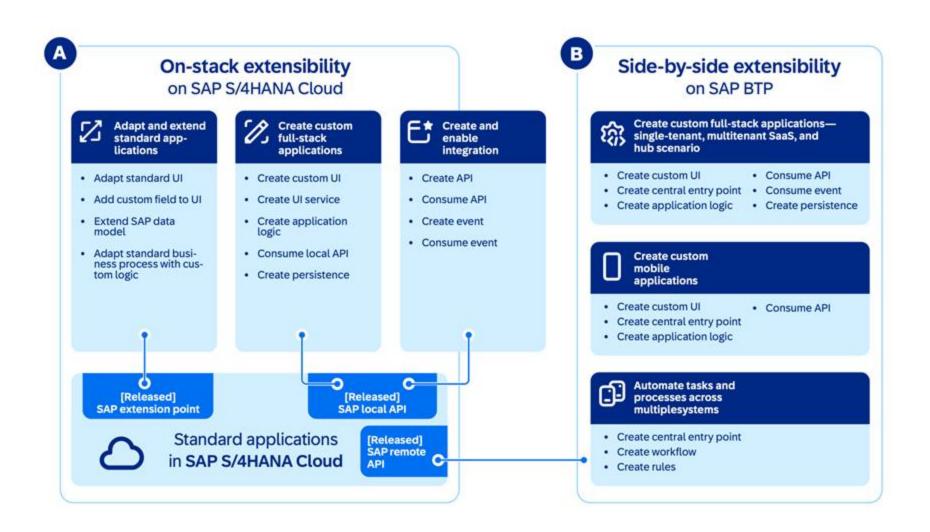
"Clean core is both a concept and an approach to achieve a modern, flexible, and cloud-compliant SAP S/4HANA Cloud. Clean core is achieved by integration and extending SAP S/4HANA Cloud in such a way that it is cloud-compliant, with optimal master data quality and perfected business process governance."



SAP S/4HANA Extensibility - Big Picture

The concept of Clean
Core for SAP On-Premise
/ Private Cloud customers
originated with the
Extensibility model
designed for for S/4HANA
Public cloud.

It provides a framework for building modern applications, with the upgrade stability required in SaaS / Multi-Tenant environments





SAP S/4HANA Extensibility - Addressing Classic ABAP

SAP has recently extended Clean Core and Extensibility guidance for customers as they consider the future:

- Ensuring Upgrade
 Stability of classic
 applications
- Building of new applications
- Continuous
 Modernization of the
 Classic Repository

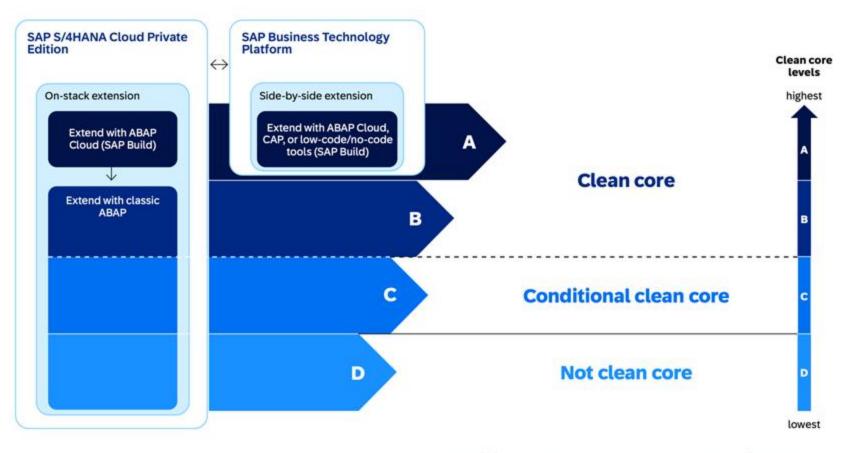


Figure 4: Clean core levels

SAP Build includes AI-enhanced pro-code and low-code tools for on-stack and side-by-side application development and process automation.



Elements of a Holistic Clean Core Approach

Define Your Clean Core Goals

- Define your **Clean Core Goals** (Cloud, Upgradeability, ...)
- Define Metrics to measure Success



Get Visibility and Understand your Estate

- Identify all Customizations and Applications in your Repository
- Understand detailed attributes and characteristics about each application
- Understand the **critical issues** in your classic customizations



Make sure You Stay Clean

- Establish Development Standards and Establish Governance
- Invest in **Training** your Team



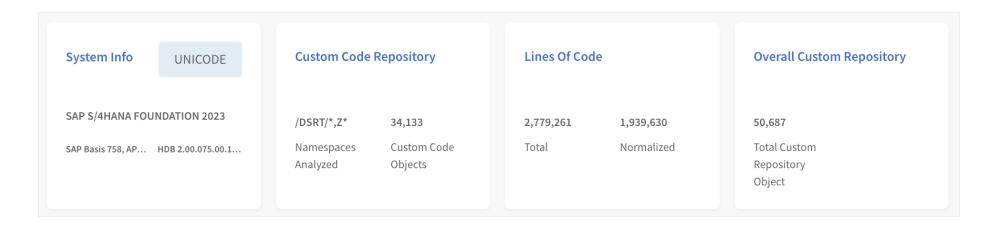
Start to Get Clean(er)

- Decommission unused Customizations
- Replace with SAP-Standard when possible
- Improve the **Upgradeability** of your Customizations (D → C → B / → A)
- Move to Cloud-Ready

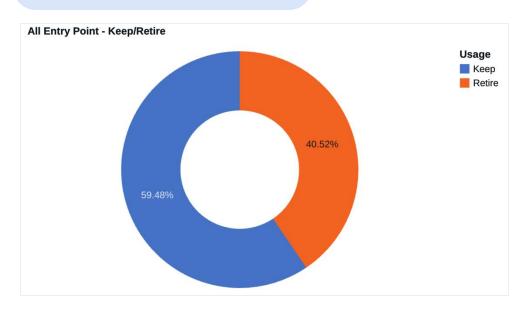




Clean Core Analysis Results – Entry Point Analysis



Total Entry points 3,889



Entry Point - Definition

An Entry Point represents a grouping of SAP ABAP repository objects that collectively define a single application or extension. Each Entry Point can have a distinct target state aligned with SAP Clean Core Extensibility guidelines. (Examples of Entry Points: Custom Programs, Enhancement Framework Objects, Interface Objects, Forms, Workflow & Business Objects)

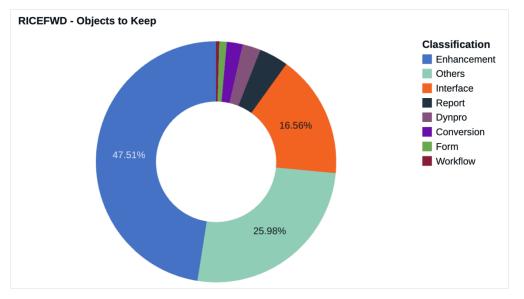


Entry Point Analysis – RICEFWD Classification

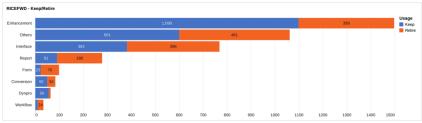
RICEFWD Classification

Each entry point is analyzed against smartShift characteristic engine to identify key attributes about those objects and assign an RICEFWD classification.

In addition, usage data is applied to understand the decommissioning potential of each RICEFWD grouping.



RICEFWD - Total Counts			
Classification	Keep	Retire	Total
Conversion	50	34	84
Dynpro	56	8	64
Interface	383	386	769
Report	91	188	279
Form	23	76	99
Others	601	461	1,062
Enhancement	1099	399	1,498
Workflow	10	24	34
Total	2313	1576	3,889

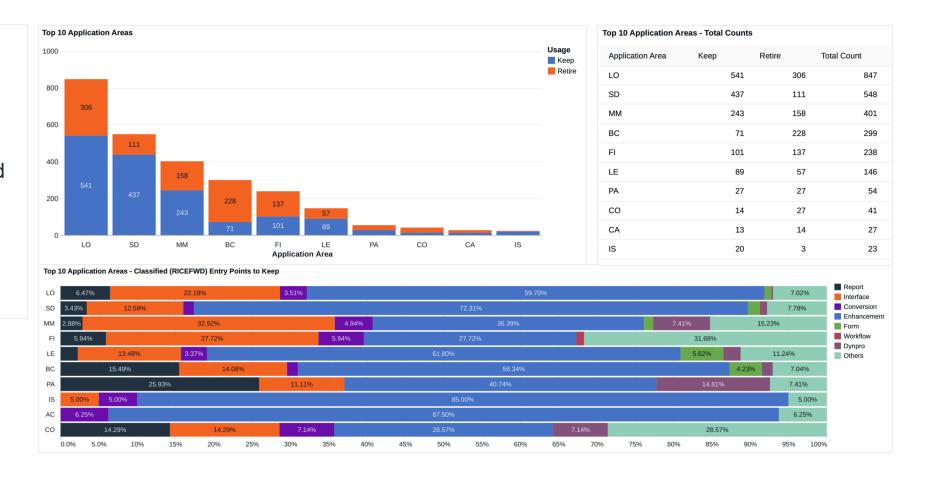




Entry Point Analysis – Top 10 Application Areas

Application Area Analysis

For each entry point, smartShift analyzed SAP Technical dependencies, and the Application Area assigned to each dependency. Then leveraging a proprietary algorithm derived the best match for the top-level Application Area.



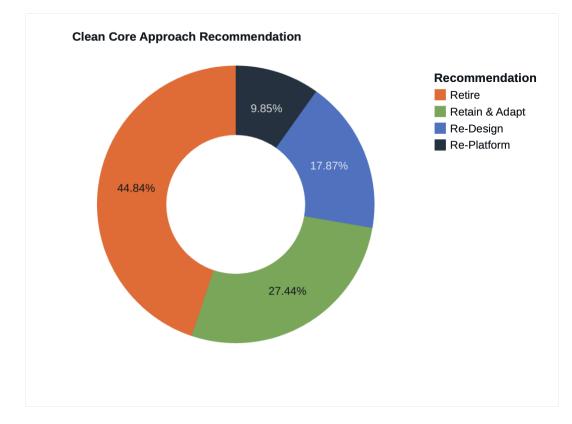


Clean Core Recommendations

Recommendation Engine

For each entry point, smartShift performs an in-depth analysis of Entry Point types, characteristics and functionality to assign a high-level Clean Core Recommendation, meant to indicate a general approach to transformation that could be leveraged for segmentation and transformation scoping discussions.

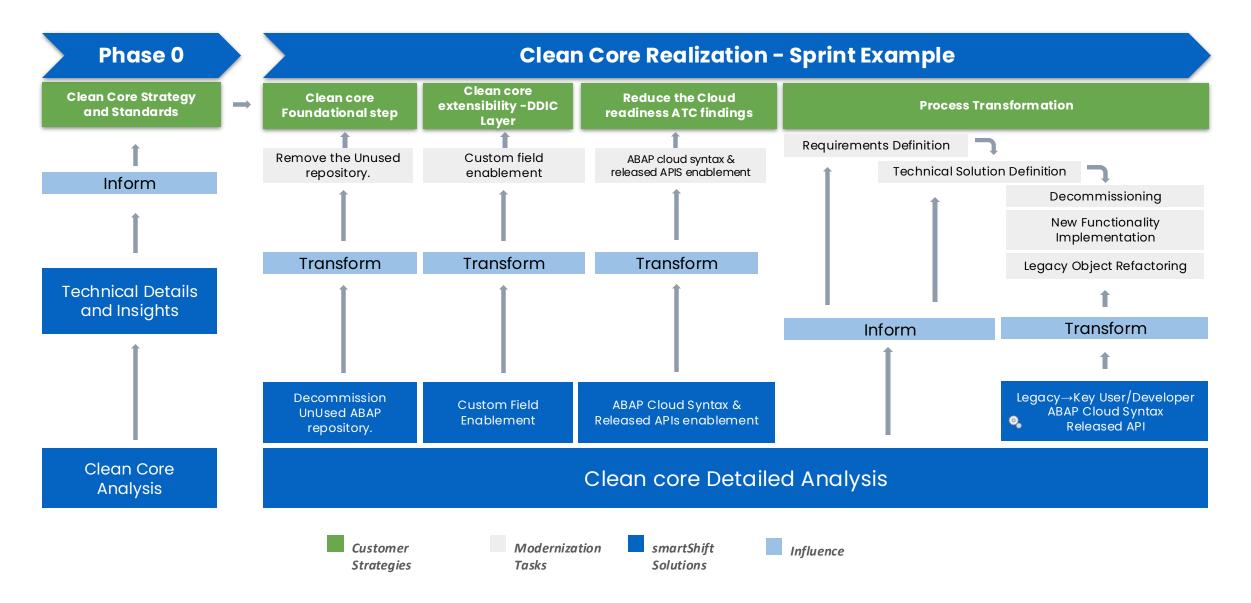
Retire	Unused or inactive entry points that can be decommissioned
Redesign	Entry points that should be re-designed and re- architected and moved to Key User or Developer extensibility paradigms
Retain & Adapt	Complex entry points that should remain on the S/4HANA core and adapted with Cloud compliant syntax and released APIs
Re-Platform	Entry points that could be moved out of the S/4HANA core and re-platformed to BTP or other cloud platforms; e.g. Interfaces to be moved to BTP Integration Suite







Potential Clean Core Roadmap





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