

SAP User Groups Nordics Experience Center Visit - 2019



Date: 12 Sept 2019
Time: 09h30 to 17h00
SAP Experience
Center **Copenhagen**



Agenda: September 12, 2019

	09h30 - 10h00	Coffee and Networking	All
	10h00 - 10h15	Welcome	Marika Auramo
	10h15 - 11h00	The Culture of Innovation	Gitte Winther Bruhn
	11h00 - 12h00	Deliver the Intelligent Enterprise	Jesper Schleimann
	12h00 - 13h00	Lunch	All
	13h00 - 14h00	SAP S/4HANA & pathway to the intelligent enterprise incl. customer showcases	Thomas Madsen, Hanne Schultz Andersen
	14h00 - 15h00	Tour of the Experience center	Thomas Madsen
	15h00 - 15h45	The Sustainable Supply Chain	Annette McKenzie, Tonie Wentzel
	15h45 - 16h00	Wrap-up and Qualtrics survey	Thomas Madsen
	16h00 - 17h00	Networking tapas and farewell	All

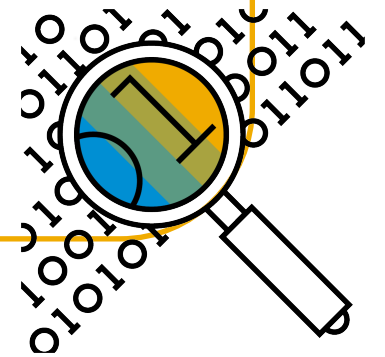
Innovation Workshop hosted by SAP at its Experience Center in Copenhagen

Join the Innovation Workshop at SAP's Experience Center in Copenhagen

Tradition Meets Innovation on September 12, 2019

FINUG, SAPSA and SBN are once again joining forces and is offering members to participate in an Innovation Workshop hosted by SAP at its Experience Center in Copenhagen. Be inspired to drive and scale purposeful innovations in your organization. Explore how the Intelligent Enterprise can unlock business potential. Watch game-changing technologies spiced up with customer use cases.

Last year, 80+ attended from all around the Nordics in the workshop and networking in Copenhagen. The feedback was overly positive so a tradition is now born.



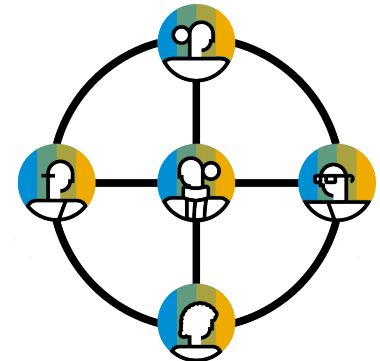
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Attendee profile

User group members interested in business development, innovation, digitalization, software and computing technologies. Customers have priority over partners.

Speaker lineup

- ✓ [Marika Auramo](#), Managing Director, SAP Nordic
- ✓ Jesper Schleimann, Digital Transformation Officer, SAP Northern Europe
- ✓ [Thomas Madsen](#), Head of SAP Experience Center Copenhagen
- ✓ Gitte Winther Bruhn, Head of Customer Innovation, SAP Nordic
- ✓ [Hanne Schultz Andersen](#), Senior Solution Advisor, Intelligent Enterprise, SAP Denmark
- ✓ Annette McKenzie, Market Development Director, Network and Spend Management, SAP Northern Europe
- ✓ [Tonie Wentzel](#), Senior Solution Advisor, Network and Spend Management, SAP Denmark



Location and Hotel Recommendations

Location

SAP Denmark

Lautrupsgade 11

2100 Copenhagen

Phone: +45 3913 3000

Hotel Recommendations

Phoenix Copenhagen

Transfer by Shuttle/Taxi

Bredgade 37,

1260 Copenhagen

Tel. +45 3395 9500

[Link](#)

Wakeup Copenhagen Hotel

Transfer by Shuttle/Taxi

Borgerade 9,

1300 Copenhagen

Tel. +45 4480 0090

[Link](#)

Hotel Scandic Front

Transfer by Shuttle/Taxi

Sankt Annæ Plads 21,

1250 Copenhagen

Tel: +45 3313 3400

[Link](#)

Thank you.

Contact information:

Thomas Madsen

thomas.madsen@sap.com

+45 2923 3579

Mette Tang

mette.tang@sap.com

+45 2923 3101

Brindha Safai

brindha.safai@sap.com

+49 151 18874831