

SAP Influencing Programs - Update

Anja Weber SAP Influencing Programs

PUBLIC

SAP Influencing Brings Empathy To Action

... *“It is the democratization of the product development”*

... *“Customer given priority. No guessing...”*



... *“We want the world to know this is now an “open SAP.”*

[Q&A with Bill McDermott](#)

Connecting customers with Product Development at SAP

So What is New ?

Connecting customers with Product Development at SAP

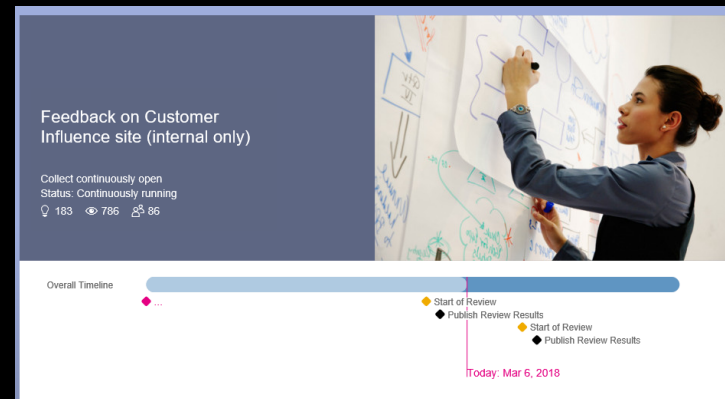
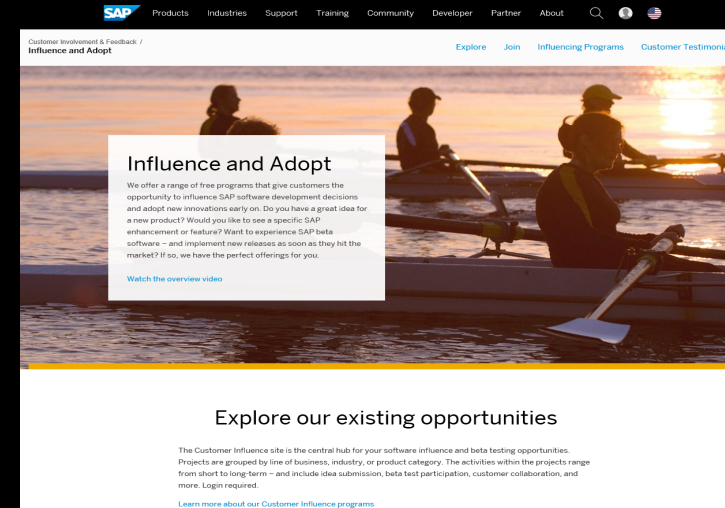
No more confusion !

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SAP Continuous Influence Program

All influence opportunities on the
Customer Influence site powered by SAP Innovation
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the one stop shop for you to start influencing SAP products & solutions



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All Influence Opportunities	1021
My Improvement Requests	17
Delivered Improvements	6608
My Followed Objects	47

Food for thoughts and discussion ...

25 000+

Customer Influence Users

2000+

Influence Opportunities

Are you one of them ?

**These customers use the opportunities
and our promise to listen- what about you?**

Thank you.

Want more information?

Contact your local User Group back office contacts

Or

Contact : influencing@sap.com