



 **amokabel**

CABLE MANUFACTURING SINCE 1992

The first company in the amokabel Group was established in 1992. By focusing on technological development and modernisation, we have organically grown our business into a profitable and successful group in a short period of time.

Our constant pursuit of growth has resulted in several new companies active in the manufacturing and distribution of cable.

Amokabel has a total production area of 35,000 m². The main office and factory are located in the city of Alstermo in Småland County, Sweden, 70 km from Växjö and Kalmar.





OUR VISION

Innovation is the key word in all of our operations. Our vision is to invent, design and produce cable for the needs of the future. We work closely with customers to tailor solutions and find the right cable for the right application or system.

In addition, we are innovative in our work for a sustainable world.

Through large investments in solar, wind and hydro power, we produce more green electricity than we consume. Amokabel works extensively with events and activities for the community. We are partners in healthcare and a major sponsor of local sports. Through the founders' ownership foundation, a significant amount is allocated each year to promote and develop local businesses and institutions.

OUR CORPORATE SOCIAL RESPONSIBILITY (CSR)

The purpose of the company's corporate social responsibility (CSR) is to maximise the creation of shared values; that is, not just generate shareholder profits, but also benefit the company's other stakeholders and society as a whole. We have always been committed and we ensure that corporate social responsibility is included in all of our corporate values and is always an important aspect of our business.

We are currently a partner in local health services and sports activities, as well as a manager of local real estate. We have a great interest in sports within the company and many sports enthusiasts among our employees. We have chosen to support both large and small local sports organisations. Amokabel is proud to be head sponsor of the local handball team: Amo Handboll



OUR SUSTAINABILITY WORK

At amokabel, we work for responsible entrepreneurship, which means that we are constantly aware of how our company affects the community and the environment. This is closely related to sustainable development; balancing economic aspects with environmental and social aspects. We create value for our customers and other key stakeholders while also striving to minimise the negative impact on the environment.

*One example of our work is that we have long worked systematically to ensure that the Group, to the greatest extent possible, uses electricity from renewable sources.



*The investment of the solar plant in 2016 is part of our active work towards sustainable development. Along with energy supplied from our own water turbines in Alstermo and Uvafors and two larger wind turbines, the business is self-sufficient in environmentally friendly electrical energy.

FACTS AND KEY FIGURES

- Founded in Alstermo in 1992
- Owner: Jan & Erlands Foundation and Management
- Number of employees: 200
- Sales in 2018 EUR 89 million
- The factory in Alstermo comprises 32,000 m² of production area
- More than 8,000 unique cable designs
- Our energy producing companies generate more than 6,840,000 kW
- Locally represented with a sales office in Norway
- Manufacturing in Sweden, England, Hungary and India
- Certified in accordance with SS-EN ISO 14001:2015 and SS-EN ISO 9001:2015





GLOBAL EXPANSION

Initially, amokabel engaged solely in sales in Sweden. Today, the majority of our sales are export sales. Together with our own sales offices and extensive agent and distribution network, we have a true global presence. For example, we supply many of the world's largest airports with cable, and our unique covered conductors electrify several countries in Asia. Our consumer packaged house wiring cable can be purchased in most retail chains in Scandinavia.

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