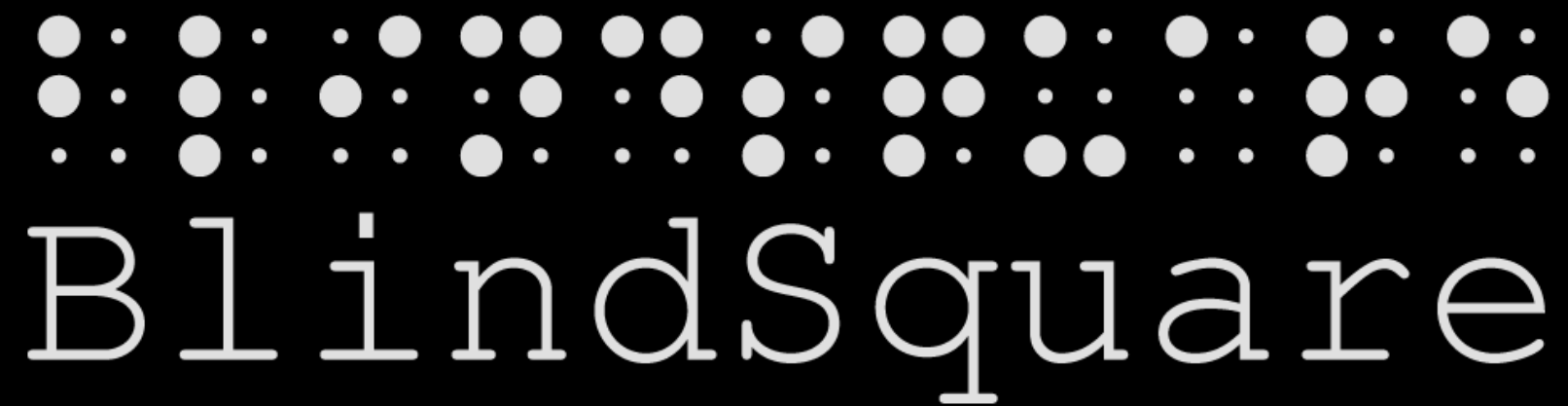




LM-dagarna

18.9.2015

Vaxjö, Sweden

Ilkka Pirttimaa, MIPsoft Oy





source: Matti Vuohelainen / Finnish Federation of the Visually Impaired

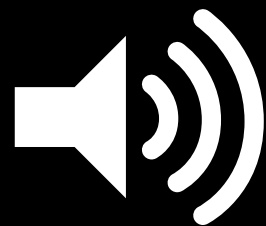
BlindSquare



foursquare®



AR



World's first BlindSquarelized Guide dog

Harness

Guide dog

iControlPad



Available on the
App Store



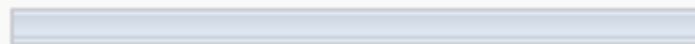




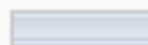
Developed together with the end users

**What feature you would like to see in
BlindSquare?**

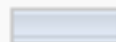
Turn-by-turn navigation (74%, 53 Votes)



**Record and playback a route (15%, 11
Votes)**



Foursquare tips and scores (11%, 8 Votes)



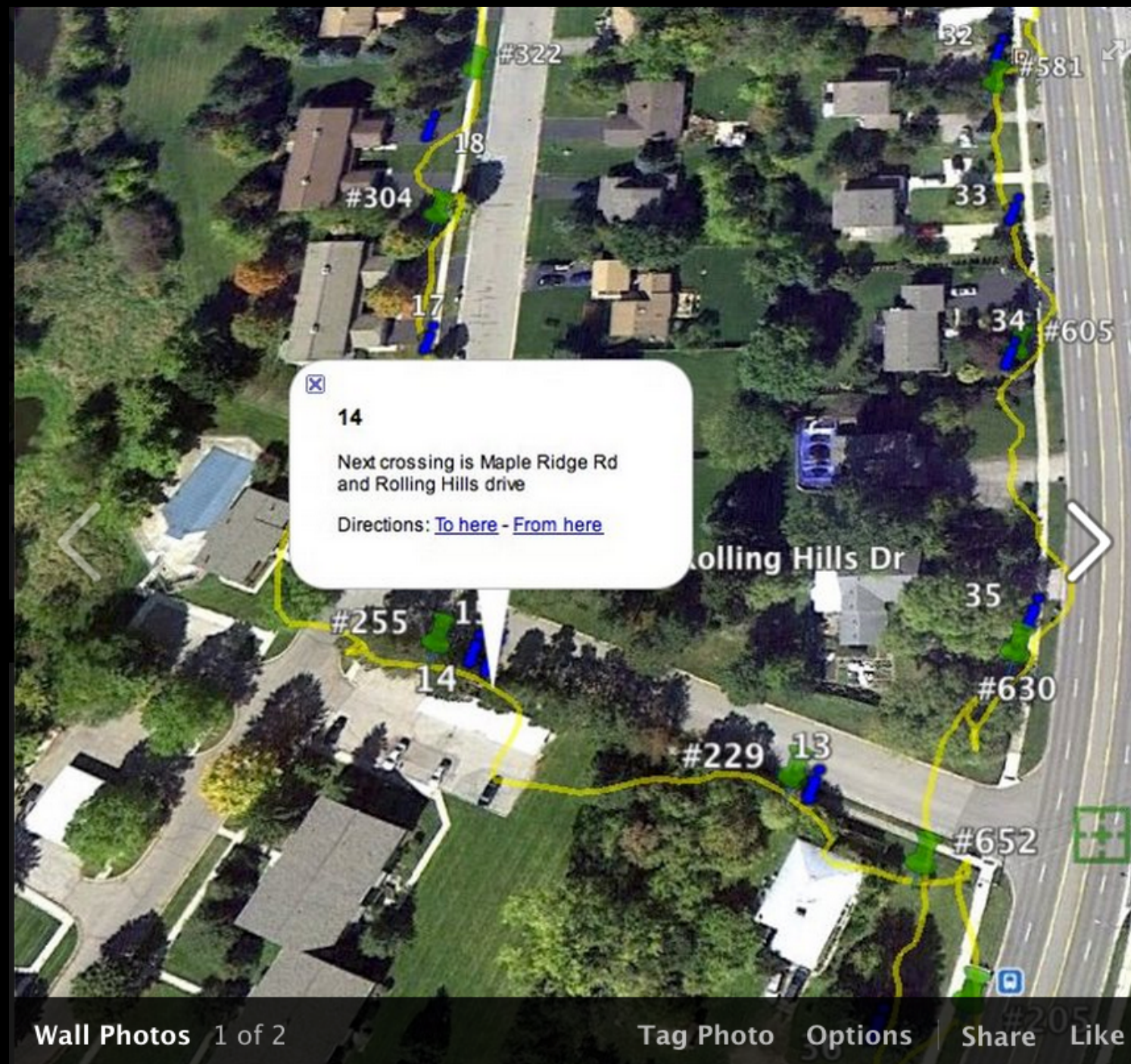
Total Voters: 72



+ 17 more...

Demo

Fans are testing





3 weeks

3 languages

30 countries

3 years

25 languages

13 000 users

130+ countries

“This is amazing!
I am at a water park,
and your app told me where all of
the attractions within the
waterpark relocated.”

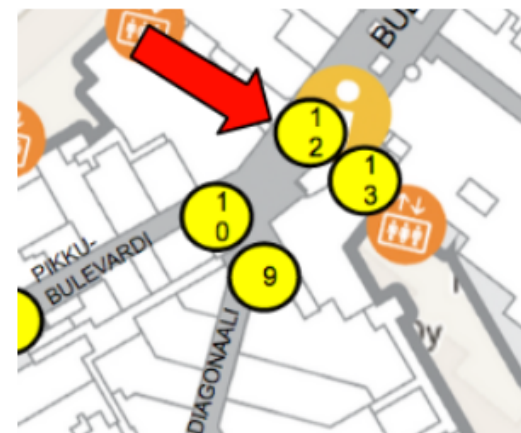
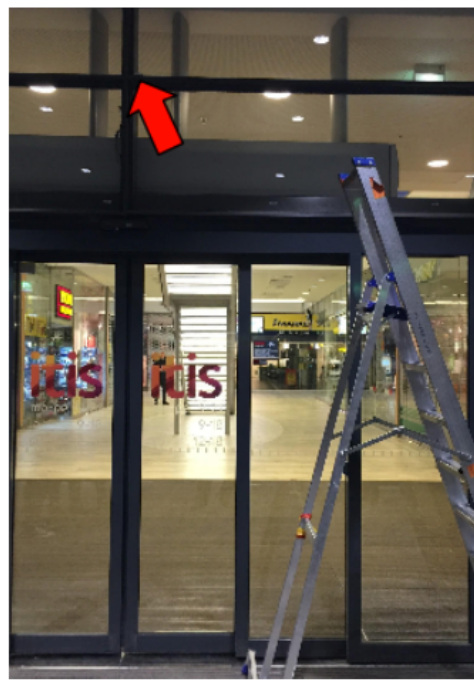
“For the first time in 64 years,
I can navigate and know where
I'm at without help from others,
or very little.”

"...but when I come indoor, I'm
blind again."

iBeacons, Indoor

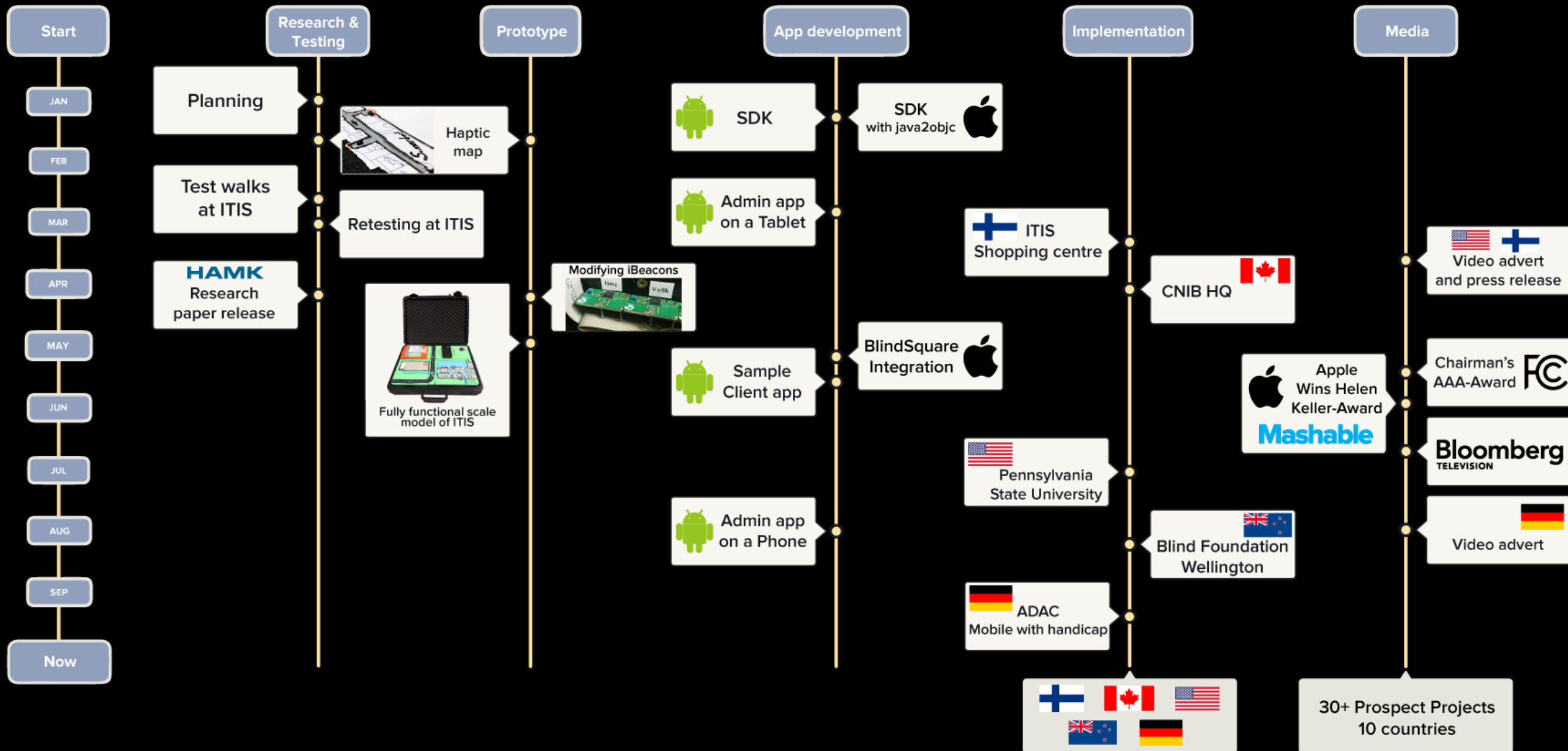


@ IIS shopping mall and more



Demo

2015





web: blindsquare.com

twitter: [@ilkkapirttimaa](https://twitter.com/ilkkapirttimaa)

email: dev@blindsquare.com

blog: blindsquare.com/blog